

1919



**PACIFIC
CHIROPRACTIC
COLLEGE**

*Park and Yamhill Streets
Portland, Oregon*

Foreword

THIS announcement is for the thousands of thinking men and women who are seriously considering that important step in life, the entering upon a professional career, and are somewhat undecided as to what is best for them. Also to other thousands who are already engaged in some vocation that has not proven quite as successful from a remunerative or congenial standpoint or both, as they would desire.

To this message I trust you will give your most thoughtful consideration, for it tells of a new and thoroughly scientific and highly dignified profession with a field as broad as the land, full of possibilities for yourself and opportunities for service to humanity. From a financial standpoint it has no equal, for social recognition it stands at the top, for doing good it is only limited by the desires of the practitioner to help his fellow man.

Chiropractic affords the greatest opportunity today of any business or profession for the attainment of your highest ideals and ambitions.

Address All Communications to
DR. OSCAR W. ELLIOTT, President
Park and Yamhill
Main 1014
Portland, - Oregon



THE PACIFIC CHIROPRACTIC COLLEGE, INC.
PORTLAND, ORE.

Our New Home and Its Advantages.

We feel a great pride in announcing our new home—a handsome four-story structure to be entirely occupied by us. Isn't it enough to cause our greatest pride to come forth? Though the youngest, yet it is the largest institution of its kind in the world. Twenty-two thousand five hundred square feet of space used exclusively for the study and practice of Chiropractic. Steam heated throughout; light, airy and well ventilated. Every room is an outside room with spacious halls, hot and cold water on every floor; hospital in connection, where students are taught from a practical side, the care of the sick, and the sick room. A most beneficial thing for them to know.

Located on Park and Yamhill streets. Two blocks from the Post Office, one block from the Public Central Library, one block from the Y. W. C. A., two blocks from the Y. M. C. A., one block from South Park, a beautiful shady retreat where thousands stroll and rest daily in the summer time and where Portland's great festival center is annually held. It is one block from street car line to all points of the city; in from one to three blocks of all theatres; one to three blocks of the big department stores, which we can boast of being among the largest in the world. Two to five blocks of all principal hotels. Five minutes walk from Portland business center. From one to four blocks of the city's biggest churches of practically all denominations. Yes, it is nestled in the very heart of a half million people.

History.

We are now entering our tenth year; the first six years were spent in struggling for the completion of a course of study, that would put Chiropractic on that higher plane of efficiency where it rightfully belongs, therefore little was done in getting our school before the public, to cause growth.

This task finally accomplished, a curriculum adopted, we turned our attention to letting the public know of our high standard of efficiency, qualifications of instructors and advantages gained by our methods, hence in less than one year, we were forced to seek larger quarters.

In doing so, we chose a building which we thought would answer our purpose for at least ten years, but not so. The growing demand of suffering millions for Chiropractic Physicians; the unquestioned merit of the science of Chiropractic; the fast spreading news of its effective results in the healing and prevention of diseases, coupled with our high standards of efficiency and thoroughly equipped institution, forces us in less than two short years more to seek a still larger and more spacious building to give room for our increasing enrollment and equipment sufficient to serve them.

Hence this announcement accompanying the photo of our new home on the opposite page.

Faculty.

OSCAR W. ELLIOTT, Ph. C., D. C.,
DIAGNOSTICIAN
and
DIRECTOR OF CLINICS

W. B. CHANDLEE, Ph. C., D. C.

Principles and Practice of Chiropractic.

H. E. SCHLEGEL, M. D., M. C., D. C.

*Anatomy, Minor and Operative Surgery,
and Physical Diagnosis.*

C. L. PORCH, M. D.

*Gynecology, Obstetrics, Physical Diagnosis,
and Advanced Physiology.*

C. W. BURTT, A. B., M. S.

Chemistry and Urinal Analysis.

WALLACE M. BLEYTHING, D. C.

*Pathology, Physiology, Bacteriology,
and Toxicology.*

NELLIE G. BYRD, D. C.

*Anatomy, Histology, Hygiene, Sanitation,
and Dietetics.*

*Hydrotherapy.

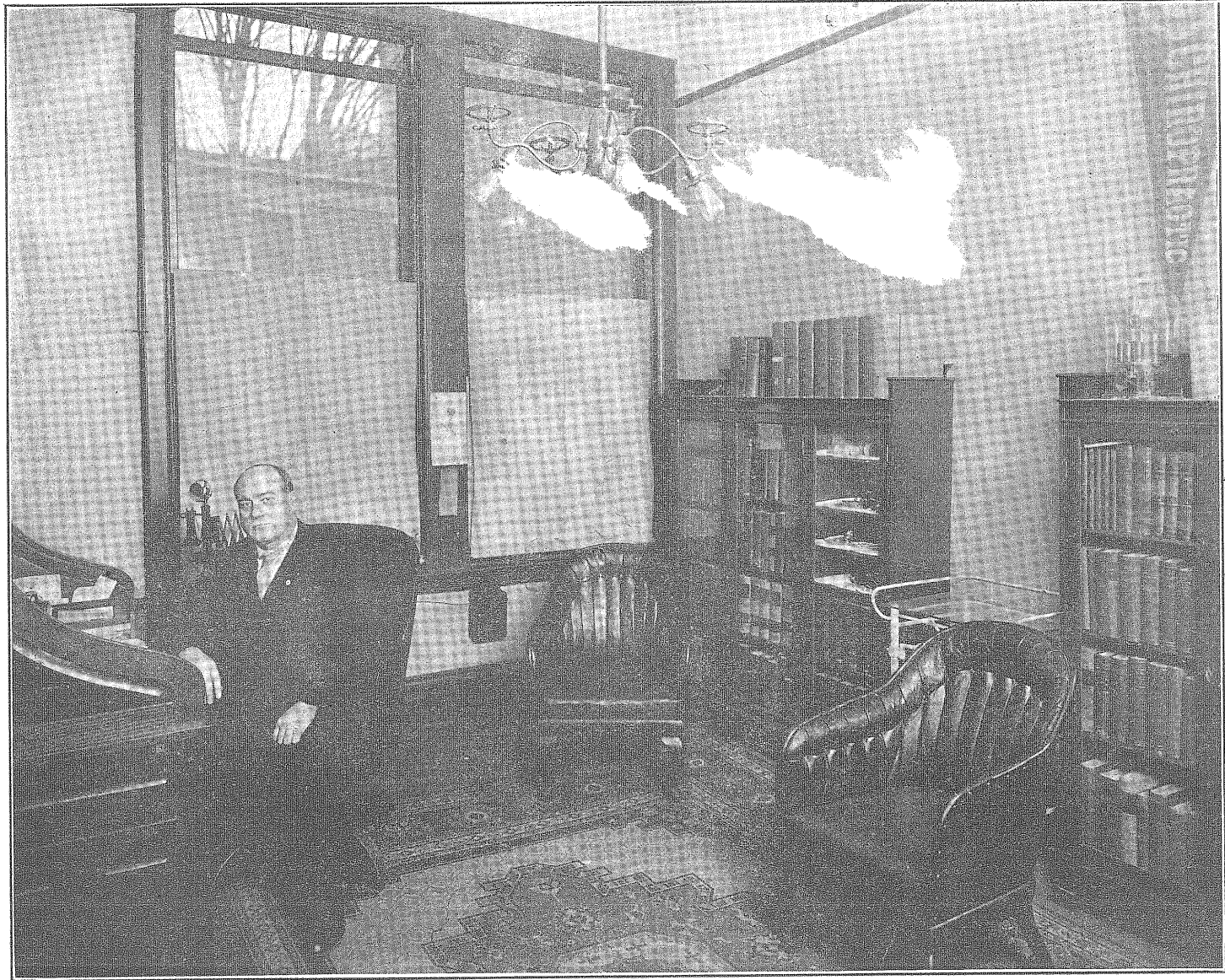
*Electrotherapy.

*X-Ray and Fluoroscopic Work.

*To be supplied.

The above faculty we believe to be one of the best and strongest of any Chiropractic College in the United States. Each one thoroughly fitted and specialized in the branches handled by them. We frankly say there is no better.

Besides the above regular faculty, we have from twenty-five to fifty lectures given each year by specialists from the outside in the different subjects and modes and methods in the various arts of healing. In fact, beyond question, we give the most thorough course to be had.



*THE PRESIDENT IN HIS PRIVATE OFFICE
PACIFIC CHIROPRACTIC COLLEGE, INC.*

Standard Course.

As required by the laws of the State of Oregon, which are the highest standard requirements of any State, is 2,400 hours, or two school years of nine months each, subdivided as follows:

Anatomy	510	hours	Gynecology	105	“
Histology	135	“	Obstetrics	195	“
Physiology	260	“	Hygiene and Sanitation.....	125	“
Chiropractic Theory and Practice.....	260	“	Diagnosis	340	“
Chemistry	120	“	Toxicology	40	“
Pathology	270	“	Minor Surgery	40	“

The standard two-year course as taught by our college exceeds the above schedule by 1000 hours.

The student may add the third year, if so desired, curriculum of which may be had on application, adding 1000 hours to his course.

Our two-year standard course exceeds by nearly 1500 hours the three-year course as taught by most all other colleges.

Tuition.

The tuition fees are as low as they can be made, for the high educational service we render. No reduction in these tuition fees is made under any circumstances whatsoever. Except where credits are allowed for hours put in in other schools or former practice as may be recognized by the Board. No partiality or favoritism is extended in this regard to anyone. All fees and charges are payable in advance at the office of the President and no part of fees is returnable save by a special ruling by the Board of Directors, in very exceptional cases.

The tuition for the full standard course is \$300.00 cash on entrance, plus a Matriculation fee of \$5.00. In case a student wishes to make special arrangements regarding the payment of his tuition, he can do so by taking this matter up with the President of the School, in which case the tuition will be \$350.00 for the Standard two-year course on conditions and terms satisfactory to the Board. Deferred payments bear 8 per cent interest.

Hereafter when man and wife Matriculate together the fee will be one-half the regular fee for the wife. Books, laboratory, class fees and other incidentals will cost the student about \$100 to complete the standard course.

Graduation fees hereafter will be \$5.00.



THE SECRETARY'S OFFICE
PACIFIC CHIROPRACTIC COLLEGE, INC.

Why You Should Take a Course in Chiropractic Now.

First, because Chiropractic is a definite science, and does away with guess work in the diagnosis and treatment of disease. It is direct and certain in its methods of producing results. It is safe, sane, sure and in the light of orthodox methods, almost miraculous in the treating of 95 per cent of all diseases.

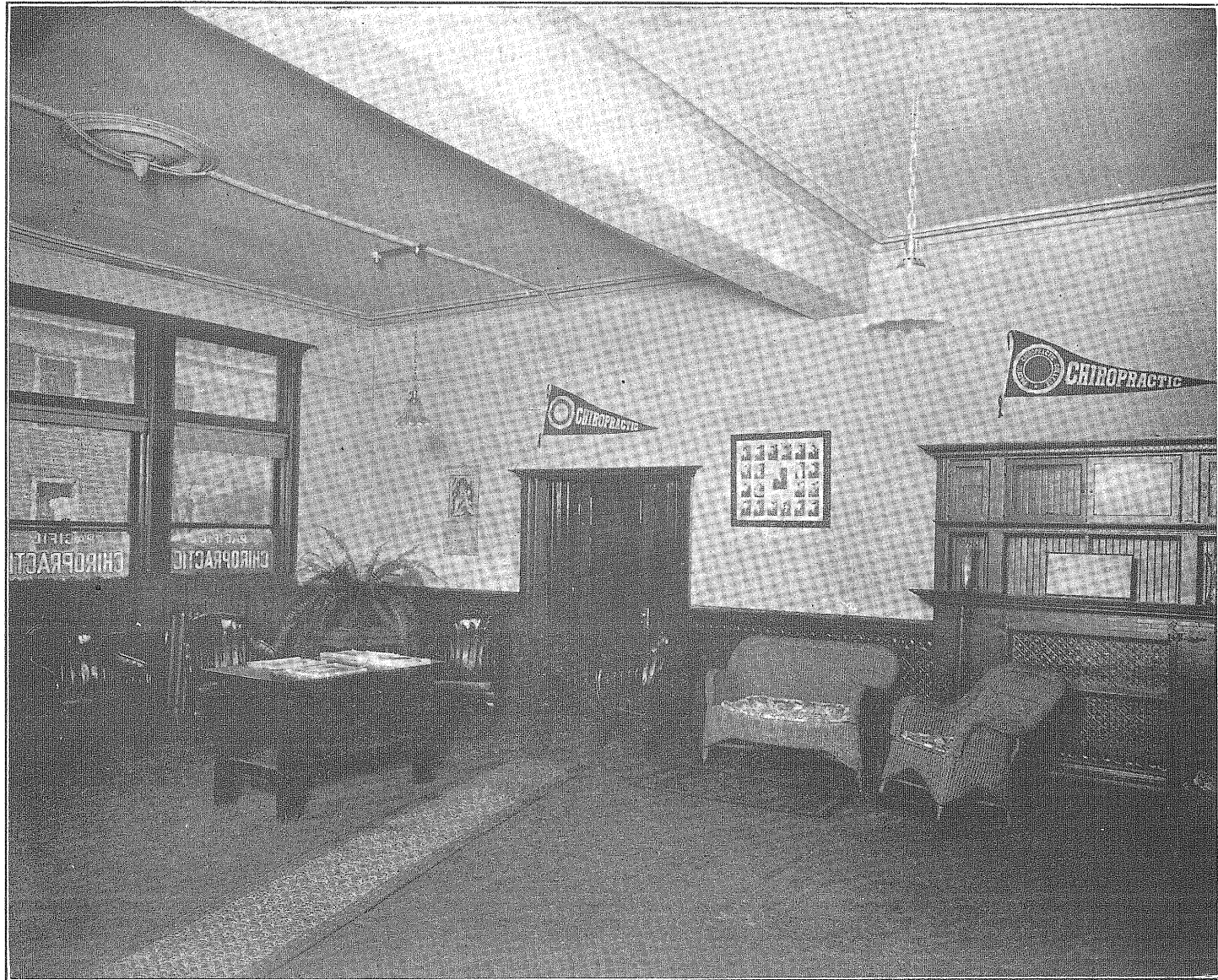
Second: Because it is the greatest field in the world today, both from a remunerative standpoint and that of helping suffering humanity. Taking it from a standpoint of comparison, we find it like this:

There are in the United States today more than 145,000 licensed men and women to practice medicine, or in other words, one medical doctor for about every 500 people in the United States. There is a dentist for every 2,000 people. There is only one Chiropractor to about every 15,000, yet practically half the people in the United States today are believers in and would follow drugless methods of healing if only an opportunity presented itself. All medical doctors are making good money. All Chiropractors are making big money. Before we are placed upon an equal basis in numbers of practitioners to the medical profession, we still need and have a most fertile field for 145,000 Chiropractic Physicians with less than 5000 to supply this demand. It is safe to say that one-third of the people in the world today do not believe in medicine in any form. The Chiropractor is the best paid of all professions because the demand so greatly exceeds the supply.

Third: A great many of the State Legislatures are now recognizing the Chiropractic profession and several states have already adopted laws whereby practitioners are able to pass their own Chiropractic State boards, licensing them as a recognized profession. It is only a question of a short time until every state in the union will adopt similar measures. With such recognition rapidly increasing, naturally the standpoints will be raised for admittance into the various schools, forced so by state laws, barring the men and women with limited education and means to this great profession.

Today is the time for action. Master this marvelous science now.

Fourth: It is a dignified profession carrying with it prestige, respect and influence. Short hours with the greatest delight in its work and an earning capacity of \$5,000 to \$15,000 per year. Will you be numbered among them soon?



A CORNER IN RECEPTION ROOM OF
PACIFIC CHIROPRACTIC COLLEGE, INC.

Our Course of Instruction.

DEPARTMENT OF ANATOMY

Anatomy is the keystone to Chiropractic. A thorough study of the human body is the first essential to success in the art and science of spinal adjustment. Our course covers the subject most thoroughly.

The study of the BONES, JOINTS, LIGAMENTS, MUSCLES, ARTERIES and VEINS.

The study of the Lymphatics, THE NERVOUS SYSTEM, THE THORACIC VISCERA, THE ABDOMINAL VISCERA and PELVIC VISCERA.

Special attention is paid to the Anatomy of the Spinal Column, the brain, the spinal nerves, the cranial nerves and the sympathetic system.

DEPARTMENT OF DISSECTION

This department is one of the very greatest importance and this school is the only one of its kind with proper facilities for thorough courses in the dissection of the human body given all the time. We have a large, airy, light dissection amphitheater in college building. And the point of greatest importance is that we have a permanent arrangement with the proper authorities for material and are permitted by law equally with medical institutions, something impossible in a smaller city or in any other Chiropractic school in the world.

The course itself will consist of practical work and demonstration on the cadaver. In this department the student will be made acquainted with the actual relation of the more important structures of the body. Especial attention will be paid to the factors that bring about subluxations, the scientific knowledge of which cannot be over estimated.

DEPARTMENT OF PHYSIOLOGY

Physiology deals with the function of each individual organ of the body. Thus, whereas anatomy deals with structures, this branch deals with the activities of the system and since the actions of the human body are controlled by the nerves, the nervous system is of the first importance to the Chiropractor and our instruction puts special stress upon its study. Our course deals with it under the following headings:

RESPIRATION, CIRCULATION OF THE BLOOD, DIGESTION, ABSORPTION, SECRETION AND EXCRETION, METABOLISM, INNERVATION, THE SPECIAL SENSES, THE REPRODUCTIVE ORGANS, ANIMAL HEAT.

DEPARTMENT OF HISTOLOGY

The minute Anatomy of BONES, CARTILAGE, MUSCLES, and LIGAMENTS.

The minute Anatomy of BLOOD VESSELS, LUNGS, HEART, STOMACH, INTESTINES, LIVER and SPLEEN.

The minute Anatomy of PANCREAS, KIDNEYS, GENITO-URINARY ORGANS, SKIN and its APPENDAGES.

The minute Anatomy of LYMPHATIC SYSTEM, BLOOD and NERVOUS SYSTEM.

DEPARTMENT OF PATHOLOGY

Pathology or the Anatomical Changes Produced by Disease.

INFLAMMATION, CONGESTION, GANGRENE, CHIROPRACTIC AND THE GERM THEORY, CLASSIFICATION OF BACTERIA OR GERMS, BACTERIA IN THEIR RELATION TO DISEASE. Description of the various forms of Tumors, Cancer, Sarcoma, Epithelioma, Adenoma, Non-Malignant Tumors, Cysts, their nature, Cause, Varieties and Treatment. The effects of Fever. How a Normal Body Temperature is maintained. The effect of Poisons on the Body Tissues.

DEPARTMENT OF BACTERIOLOGY

An understanding of the bearing which the lower forms of organisms, called Bacteria, have upon disease is essential to the Chiropractor. The subject is covered as follows:

Bacteria and Chiropractic, Classification of Bacteria, Disease and Bacteria.

DEPARTMENT OF CHEMISTRY

Definition of Chemistry. The Various Kinds of Matter, Abbreviations or Symbols, the Metals and Non-Metals, Molecules, Atoms and Ions, Atomic Weight, Valence, Combinations and Changes of Matter, Elements, Compounds, Acids, Salts, Bases, Combinations of Elements to Form Compounds, Oxidation and Reduction, Law of Conservation of Matter, List of Reagents, Chemical Terms and Their Abbreviations, Equations, Urinalysis, Tests for Normal and Abnormal Chemical Constituents of the Urine.

DEPARTMENT OF EMBRYOLOGY

From the Embryology we learn how the human body is developed in the uterus. To the Chiropractor this knowledge is highly useful in that it enables him to understand inherited defects and their relation to disease in the child and adult. The following covers the subject:

The Vitelline Sac, Beginning of Circulation, The Primitive Heart, The Primitive Nervous System, The Fetal Circulation, Visceral Development, The Critical Period of Fetal Life, The Influence of Disease of the Mother upon the Fetus, Diseases of the Fetus, The Care of the New Born, Diseases of the New Born.

DEPARTMENT OF GYNECOLOGY

(Diseases of Women)

The Anatomy of the Female Genitalia, Menstruation and Ovulation, Diseases of the External Reproductive Organs, Mastitis, Vulvitis, Vaginitis, Disorders of Menstruation, Uterine Malpositions, Inflammatory Diseases of the Uterus, Ovaritis, Ovarian Tumors, Salpingitis, Tumors of the Uterus, Gonorrhoea, Syphilis, Associated Nervous Conditions in Gynecology.

OBSTETRICS

(Midwifery)

This is the art and science of midwifery, and is covered under the following headings:

The Obstetrical Pelvis, The Signs of Pregnancy, The Presentations, Normal Labor, Abnormal Labor, Abnormal Pregnancy, Physiological Lying-in Period, Pathological Lying-in Period.

DEPARTMENT OF DIAGNOSIS AND SYMPTOMATOLOGY

The History of Disease Processes, The Use of Mechanical Aids in Diagnosis, Physical Diagnosis, Differential Diagnosis of Diseases of the Heart, Lungs, Stomach, Liver, Kidneys and Differential Diagnosis of Infectious Nervous Disease.

DEPARTMENT OF CHIROPRACTIC

The Philosophic Basis of Chiropractic, The Theoretical Basis of Chiropractic, The Anatomical Basis of Chiropractic, The Physiological Basis of Chiropractic, The Production of Spinal Lesions, The Effects of Spinal Lesions, Spinal Analysis, Spinal Diagnosis, Vertebral Subluxations, Spinal Examinations, Methods of Spinal Adjustments, Dislocations and Deformities.

DEPARTMENT OF PRACTICE

Diseases of the Bones, Diseases of the Muscles, Diseases of the Joints, Infectious Diseases, Diseases of the Respiratory System, Diseases of the Circulatory System, Diseases of the Digestive System, Diseases of the Liver, Gall Bladder and Bile Passages, Constitutional Diseases, The Intoxications, Diseases of the Nervous System.

SPECIAL LECTURES AND DEMONSTRATIONS

The use of the Stethoscope. The use of the Hammer and Pleximeter, The use of the Thermometer, The use of the Sphygmomanometer, The Analysis of Urine, The taking of Case Records.

PRACTICE EFFICIENCY

The Examination of Patients, "Acquiring Practice," "Essentials for Success," "The Efficiency of Chiropractic," "Suggestions for Study and Practice."

DEPARTMENT OF SPINOGRAPHY

Spinography is a very essential thing for every Chiropractor to know. It is that part of X-Ray work dealing with radiographs of the spine, in all its essentials. In this department our school is equipped with a complete and up-to-date type of Spinograph machine for spinal work, that it may be considered from all important phases. This is a separate and distinct work from ordinary X-Ray work and the X-Ray operator cannot obtain the pictures desired, consequently this feature is doubly important.

DEPARTMENT OF EYE, EAR, NOSE AND THROAT

The Chiropractor comes in contact with many, many cases affecting the Eye, Ear, Nose and Throat and it is very necessary that he has special training in this department, consequently special stress will be laid on the technique of Chiropractic bearing upon these.

DEPARTMENT OF MINOR AND OPERATIVE SURGERY

The time is not far when the Chiropractor will also be a Surgeon. Surgery is many times necessary and when so it is always at a time when needed the worst and the patient naturally prefers their own family physician to attend the work. So this department of our school will be modernly equipped and under the direction of a skilled surgeon, where students will receive the best of training in practical work.

CLINICAL DEPARTMENT

Our Clinic Hall is located on the first floor of the college building and in the midst of where thousands of people daily travel, surrounded by some half million more people, so it is needless to say that thousands of cases will be handled annually, where students do all the work, under the supervision of the faculty, which insures ample practical work.

Why You Should Take This Course at the Pacific Chiropractic College.

First: This course is the most thorough and practical, eliminating all red tape and all unnecessary things, getting right down to concrete in the beginning—laying a firm foundation to build upon—that you want to be a successful Chiropractic Physician.

Second: A strong A-1, firstclass faculty. Facilities for the study of Anatomy and its allied branches, second to none. Laboratories, Dissecting Laboratories, Hospital privileges and Lecture Clinics.

The Chiropractic Profession has reached that step in the professional world where demands are made of its practitioners which they are able to meet only when they have earned their degree in a school of the highest character, using only University texts imparted to you by a strong faculty, such as our school does. The practitioner must have not only a liberal but broad training, if he is to succeed in this field. Such training can only be had through an actual resident course of instruction in a strong accredited school, which we are proud to claim ours stands at the top.

Third: Our day and night course running parallel enables the student to attend either the day or night course or both, without conflicting in any way with his progress, or he may change at any time from day to night or night to day without any inconvenience to himself. This enables the student to work, if necessary, and pay his way through college, or the student who has nothing else to do to attend both day and night lectures, thereby improving himself and time greatly.

Fourth: The student is put in the clinic for one and a half years before graduation, where they treat personally 25 to 50 patients a day, coming in contact with all kinds of diseases and deformities, winding up the last semester of their work in our private adjustery, as will be seen on opposite page, where the student spends this four and a half months in his own private office, handling his own patients, studying them and working himself into a thoroughly seasoned Chiropractor before leaving school.

In other words when the degree of Doctor is conferred upon the student here he is all the degree would imply, a successful practical CHIROPRACTITIONER.

Ours is the only school finishing the student in this very necessary manner.

Fifth: Our college is one of personal service. It is like one big family. The faculty and management working hand in hand, co-operating everywhere and at all times for the benefit of the student; with but one point in view, which is placing its graduates upon a higher plane of character and qualification in the practice of the profession of Chiropractic, qualifying him for any drugless state board in the United States.



A CORNER IN OUR ADJUSTERY
SHOWING PRIVATE ADJUSTING ROOMS

Rules and Regulations of the Oregon State Board of Chiropractic Examiners.

MANNER OF APPLICATION

1. No person shall be eligible to take the examination unless he or she shall be of good moral character and shall present to the board his or her diploma, from a recognized chartered chiropractic college or school, which teaches a course of two years of 9 months each or more. Such course to be a residence course on the following subjects, to-wit: Group 1, 120 hours—chemistry, 120 hours. Group 2, 645 hours—anatomy, 510 hours, and histology, 135 hours. Group 3, 340 hours—toxicology, 40 hours; minor surgery, 40 hours, and physiology, 260 hours. Group 4, 395 hours—hygiene and sanitation, 125 hours, pathology, 270 hours. Group 5, 340 hours—diagnosis, 340 hours. Group 6, 260 hours—chiropractic theory and practice, 260 hours. Group 7, 300 hours—gynecology, 105 hours, and obstetrics, 195 hours, making a total of 2,400 hours, and shall give satisfactory evidence of his or her rightful possession of the same.
2. Each applicant must present to the secretary of the board, fifteen days before the commencement of the examination, written application on a form furnished by the secretary of the board, and verified by oath. The fee for said examination is twenty-five dollars (\$25.00), ten dollars (\$10.00) to accompany application and the balance of fifteen dollars (\$15.00) to be paid when license is issued. All applications must be in the hands of the secretary fifteen (15) days prior to examination.

EXAMINATION

3. The examination shall be written in the English language on the following subjects: anatomy, physiology, pathology, diagnosis, gynecology, obstetrics, chemistry, toxicology, hygiene and sanitation, chiropractic theory and practice.
4. Clinical demonstrations. Each applicant must furnish his or her own patient; adjusting table will be furnished. The applicant will be examined in palpating, recording, nerve tracing and adjusting.

MISCELLANEOUS RULES

5. To obtain a license an applicant must have an average of at least seventy-five per cent in all branches of the examination.
6. No fee will be returned to a candidate after he has filed his application for examination, but should he fail to meet the required percentage he may present himself for a second examination of the subjects failed in, at a subsequent meeting of the board without charge.
7. At the opening of the examination the applicant will be furnished with an envelope containing a numbered card. The applicant will write his or her name upon this card, seal the envelope and use this number in place of name on all examination papers. The card shall, at the conclusion of the first written examination, be handed to the secretary and not opened until all the papers are graded.
8. Any candidate detected in trying to give or obtain aid shall be dismissed from the room, and his or her papers for the entire work rejected.
9. Correct spelling, use of language and legibility of handwriting will be taken into account in making the grade.
10. Heed strictly all directions on the question papers and read the questions very carefully. Do not give information for which you are not asked.
11. Write answers in the order of the questions. Do not copy questions, but write the number of each question in the center of the page before the answer.
12. A correct set of answers to the questions of any one paper shall entitle the candidate to a full mark on that subject, viz.: One hundred points. Partial or imperfect answers shall be rated by the examiners in accordance with their degree of fullness and correctness.
13. All written examinations shall be in ink, on paper furnished by the board.
14. The law makes no provisions for temporary permits to practice, and none such will be issued. Nor does the law permit interchange of licenses with other states, except at the discretion of the board.
15. The meetings of the board are held semi-annually, in January and July.



*A SOCIAL EVENING OF THE STUDENTS AT THE PACIFIC CHIROPRACTIC COLLEGE, INC.
A MONTHLY AFFAIR INJECTING PLEASURE INTO HARD WORK.*

Further Information.

This is only a simple announcement and does not attempt to answer every question which may occur to the prospective student, therefore we invite inquiry or a personal visit, if possible. Full and prompt replies will be made to all inquiries relative to our school.

We urge you in your deliberation to make notes of the questions arising in your mind from time to time, then put yourself into communication with us and we will go fully into the matter for you. We are certain that if you are interested in a course in Chiropractic, we can meet your needs and requirements more fully than any other college.

To those who desire to study Chiropractic and who have studied medicine, Osteopathy, Dentistry, Pharmacy, Nursing or drugless methods of healing, appropriate allowances will be made for same.

HOW TO REACH THE COLLEGE

Take the street car from any depot in the city. Ask the conductor to put you off or give you a transfer to the car that will take you to Morrison and Park Streets. This will leave you within one block of the college, which you can see plainly from there. The college is near the business center of the city and easy to reach from any point.

BUSINESS MANAGEMENT

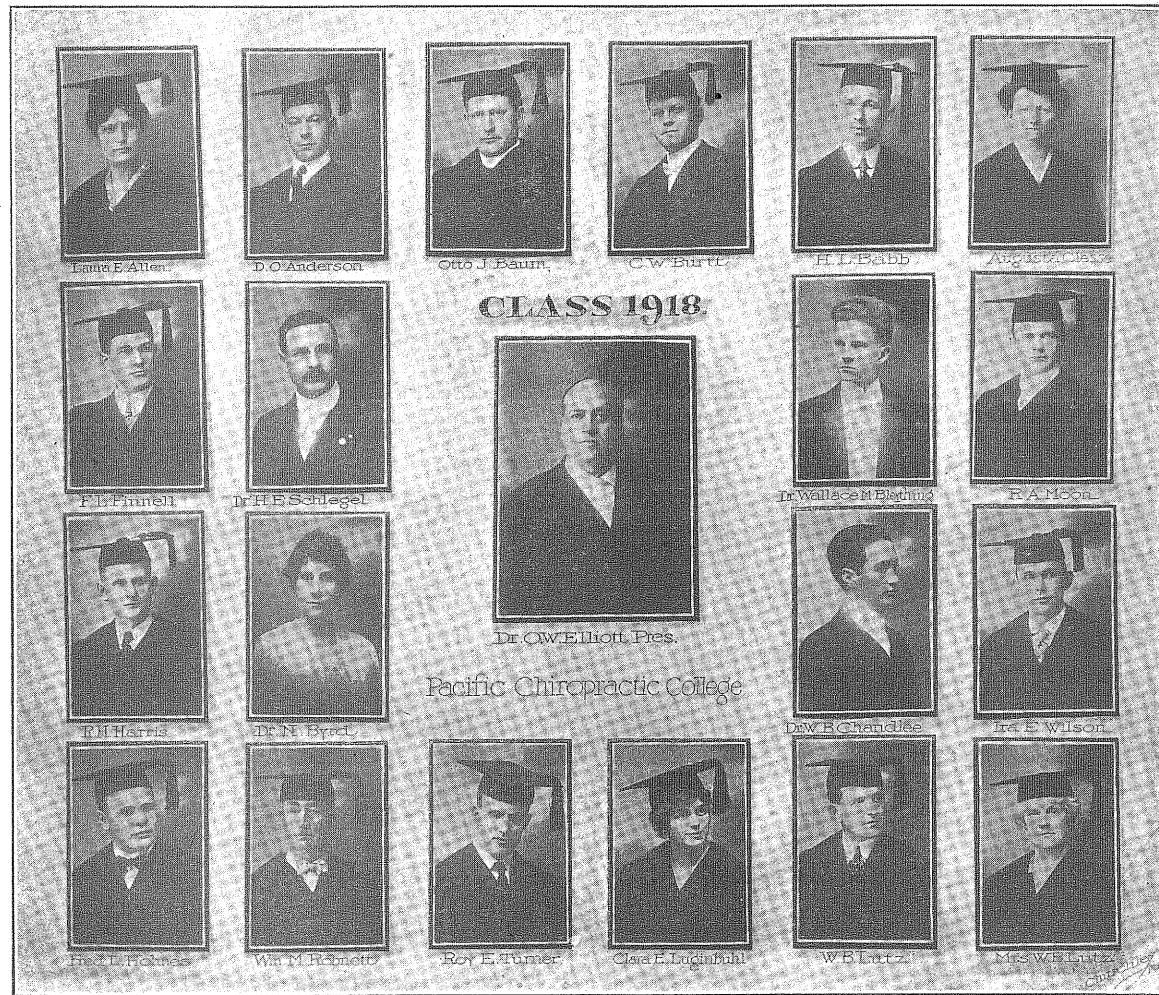
The entire business management of the institution is vested in its President, Dr. Oscar W. Elliott, whose phenomenal success in bringing it to its present enviable standing is sufficient guarantee of sound business policy, right dealing and absolute integrity.

EXECUTIVE MANAGEMENT

Is vested in a Board of five Directors, elected annually by the stockholders of the institution, who are all competent, successful practicing Chiropractic Physicians, except its attorney, who is one of the best school men in the Northwest, having been connected with the State Schools for a number of years.

EDUCATIONAL CONTROL

The instruction of students is supervised and conducted by a Board composed of the faculty of the college, presided over by the Dean, which is guarantee of the highest quality of instruction.



Emma E. Allen

D. O. Anderson

Otto J. Baum

C. W. Burt

H. L. Babb

Augusta Cline

CLASS 1918

F. L. Finnell

D. H. F. Schlegel

Dr. Wallace M. Blasing

R. A. Moon



Dr. C.W. Elliott, Pres.

Pacific Chiropractic College

R. H. Harris

Dr. N. Byard

Dr. W. B. Chandler

Dr. E. Wilson

Dr. L. Holmes

Wm. M. Bennett

Roy E. Turner

Clara E. Luginbuhl

W. B. Lutz

Mrs. W. B. Lutz

OUR 1918 CLASS HAVING RECEIVED THEIR DEGREES, ARE NOW READY AND ANXIOUS TO MEET THE STATE BOARD.

*They who hesitate are
sure to be side-tracked.
Result, failure.*



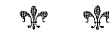
*People fail to accom-
plish by hesitating to
begin. Doubt is a vam-
pire that forces strong
men and women to be-
come weaklings.*



*Chiropractic Doctors are
earning \$5,000 to \$10,-
000 a year. What are
you earning?*



*The secret of success is
self-will, action, fol-
lowed by persistence.*



*Self-trust is the essence
of greatness. An in-
spiration is a signal for
action. Hesitate no
longer; act. Success
will crown you.*



*Wanted in the United
States today 75,000
Chiropractors, and less
than 6,000 to fill this
demand.*

OSCAR W. ELLIOTT, P.H.C. D. C.
PRESIDENT
PACIFIC CHIROPRACTIC COLLEGE Inc.
Park and Yamhill PORTLAND, ORE. Main 1014