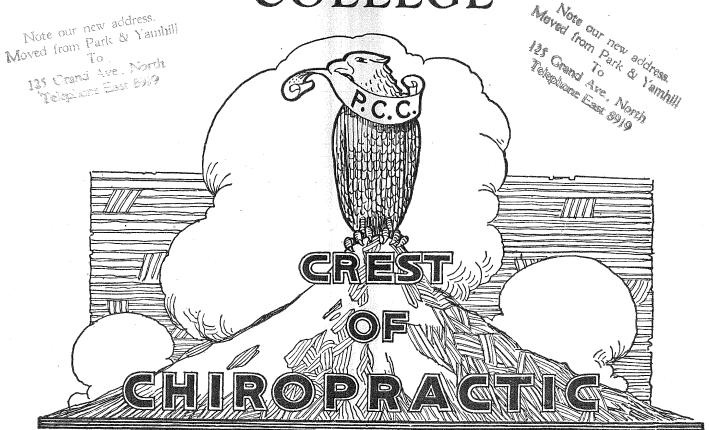
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PACIFIC CHIROPRACTIC COLLEGE



PARK AND YAMHILL STREETS PORTLAND, OREGON

## Foreword

HIS announcement is for the thousands of thinking men and women who are seriously considering that important step in life, the entering upon a professional career, and are somewhat undecided as to what is best for them. Also to other thousands who are already engaged in some vocation that has not proven quite as successful from a remunerative or congenial standpoint or both, as they would desire.

To this message I trust you will give your most thoughtful consideration, for it tells of a new and thoroughly scientific and highly dignified profession with a field as broad as the land, full of possibilities for yourself and opportunities for service to humanity. From a financial standpoint it has no equal, for social recognition it stands at the top, for doing good it is only limited by the desires of the practitioner to help his fellow man

Chiropractic affords the greatest opportunity today of any business or profession for the attainment of your highest ideals and ambitions.

Address All Communications to

DR. OSCAR W. ELLIOTT, President

PARK AND YAMHILL Main 1014 PORTLAND, ORE. Moved from Park address

125 Grand Ave, North

### LOOKING AHEAD

This is an age of progress. Millions are moving onward, yet but few are moving upward. You think that perhaps you are, but have you looked far enough ahead to see the pitfalls at the other end. When you have completed that work or education for your chosen trade or profession, what then? Will you go over the precipice of failure with thousands of others; will you struggle along with the masses, barely ekeing out an existence; or will you start to climb the ladder of success?

Think a moment! Have you really chosen the right professional field where the greatest demand for service lies? It is the demand for service that creates its value.

True, you may be among the class today that is doing nothing in the way of preparation for your future. That particular class of men or women who continually dream of some day enjoying social position, high rank, prestige and the good things of life that go hand in hand with such, yet you sit idly by while day after day, week after week, month after month and year after year flits past and the only change is the frost of years, the broken gait and the wrinkled brow.

What can you expect ten years from now? Will you still be struggling along among the masses of workers and the unemployed or dragging yourself through one of the over-crowded professions of life? Then at the age of sixty-five find yourself one of the seventy out of every one hundred who are dependent upon relatives or charity for support.

Fortify yourself against such conditions in the future and begin building that bulwark now. Do not be content to remain among the few of the well to do, but rise and stand among the six out of every hundred who are wealthy when the frost of years has overtaken them.

What every industrious man and woman wants to do in selecting a profession is to choose that profession which grows out of the real and substantial needs of the people at large. Select a profession that has attracted to its wake a large following of people and which has become in such demand that its supply is meager and its height farthest away. You want a profession that calls forth the highest and best endeavor of which you are capable in doing good to your fellowmen and at the same time bringing the greatest remuneration for your services.

#### BE A CHIROPRACTIC PHYSICIAN

First. The prevention and healing of diseases as a profession will always take precedence over all others. All people regard freedom from pain and disease as being fundamental to success and contentment. Whoever can alleviate pain and assist in eradicating disease and prolonging life has the approbation of all men. This is as it should be, and as it ever shall be.

Second. Chiropractic is a definite science and does away with guesswork in the diagnosis and treatment of disease. It is direct and certain in its methods of producing results. It is safe, sane, sure and in the light of orthodox methods of treatment, is almost miraculous in treating all diseases.

Third. Chiropractic as a profession is devoted to the upbuilding of mankind, both in the restoring and preserving of health. It is a profession that is being welcomed as widely as it is becoming understood. It numbers its friends and devotees by the millions. Its adherents are multiplying year by year as the sphere of influence of this profession

widens. It meets the first test in that it offers opportunity for general usefulness, by enabling the one who practices it to assist in building up the generation and making better generations to come.

Fourth. In comparing Chiropractic with other professions we find this. In the United States there are 150,000 licensed men and women who practice medicine, or in other words there is practically one medical doctor for every 500 people in this country. There is about one dentist for every 1500 people in the United States, a lawyer for every 600, while in the lower professions it is useless to make estimates. They are so overcrowded that the members of many of them are turning to the fields of common labor for sustenance.

There is an immediate demand today for over 150,000 Chiropractic physicians to supply the thousands of sufferers who are crying out for this method of relief. There are less than 5000 to supply this demand with. During the last ten years 45,000,000 people have been converted to drugless methods of healing. Chiropractic heads this list.

Fifth. Common sense is the first requisite to success in this profession. Those possessing a good measure of this rare commodity will find scope for its free play here. One possessing common sense, already has a good preparation for entrance upon its study. There is no profession known to mankind in which the wisdom of common sense enters so largely. So many colleges and universities teaching the professions exact such demands technically that it puts them far beyond the reach of many who are really equipped by nature and education to succeed in the professions.

Equipped with knowledge from the Chiropractic standpoint and attended by zeal that the practice engenders, a practitioner calls into action the best and highest that is in him. I know of no failure on the part of a zealous, well-equipped Chiropractor.

Sixth. Chiropractic is a dignified profession, carrying with it prestige, respect, influence and remuneration. You will find the greatest delight in its work. From close observation we find the average earning capacity of the Chiropractic physician ranges from five to ten thousand dollars per year. Chiropractic meets every test and is a profession called for by the craving of the human mind, and is one that calls forth the highest and best of which its devotees are capable.

#### HOW SOON WILL YOU BE NUMBERED AMONG THEM?

"Can I master this great science?" you seem to say.

There is Huber with the love for science triumphing over blindness.

Kingsley and Brooks conquering stammering tongues and bringing them into eloquence.

Robert Hall with the worst spinal obstructions and deformities, suffering until insane for weeks, wrote superb English which deserves a place with Bunyan and Shakespeare.

Alexander Stephens, crippled and deformed, wheeled into the Senate, an able statesman.

Bunyan, imprisoned twelve years in a dark cell, radiated his light around the world through his "Pilgrim's Progress."

Then can you say, "Is there such a thing as failure?"

Today is the time for action. Master this marvelous science. Begin now.

# Our New Home and Its Advantages

We feel a great pride in announcing our new home—a handsome four-story structure to be entirely occupied by us. Isn't it enough to cause our greatest pride to come forth? Though the youngest, yet it is the largest institution of its kind in the world. Twenty-two thousand five hundred square feet of space used exclusively for the study and practice of Chiropractic. Steam heated throughout; light, airy and well ventilated. Every room is an outside room with spacious halls, hot and cold water on every floor; hospital in connection, where students are taught from a practical side, the care of the sick, and the sick room. A most beneficial thing for them to know.

Located on Park and Yamhill streets. Two blocks from the Post Office, one block from the Public Central Library, one block from the Y. W. C. A., two blocks from the Y. M. C. A., one block from South Park, a beautiful shady retreat where thousands stroll and rest daily in the summer time and where Portland's great festival center is annually held. It is one block from street car line to all points of the city; in from one to three blocks of all theatres; one to three blocks of the big department stores, which we can boast of being among the largest in the world. Two to five blocks of all principal hotels. Five minutes walk from Portland business center. From one to four blocks of the city's biggest churches of practically all denominations. Yes, it is nestled in the very heart of a half million people.

## History

We are now entering our twelfth year; the first six years were spent in struggling for the completion of a course of study, that would put Chiropractic on that higher plane of efficiency where it rightfully belongs, therefore little was done in getting our school before the public, to cause growth.

This task finally accomplished, a curriculum adopted, we turned our attention to letting the public know of our high standard of efficiency, qualifications of instructors and advantages gained by our methods, hence in less than one year, we were forced to seek larger quarters.

In doing so, we chose a building which we thought would answer our purpose for at least ten years, but not so. The growing demand of suffering millions for Chiropractic Physicians; the unquestioned merit of the science of Chiropractic; the fast spreading news of its effective results in the healing and prevention of diseases, coupled with our high standards of efficiency and thoroughly equipped institutions, forces us in less than two short years more to seek a still larger and more spacious building to give room for our increasing enrollment and equipment sufficient to serve them.

Hence this announcement accompanying the photo of our new home on the opposite page.



PACIFIC CHIROPRACTIC COLLEGE, INC., PORTLAND, OREGON

# Our Faculty

Consists of twelve able educators who thoroughly and scientifically teach you the following Curriculum. Each a specialist in his own subjects.

Anatomy

Histology

Physiology

Symptommatology

Chiropractic Philosophy

Chiropractic Orthopedic

Palpation

Nerve Tracing

Spinal Analysis

Clinics

Department of Practice

Practice Efficiency

Drill

Chemistry

Bacteriology

Pathology

Embryology

Gynecology

Obstetrics

Medical Diagnosis

Physical Diagnosis

Hygiene and Sanitation

Spinography

Eye, Ear, Nose, Throat and Skin

Minor and Operative Surgery

Special Lectures in Demonstrating

Business Efficiency, Etc.

Our Faculty we believe to be one of the best and strongest of any Chiropractic College in the U. S. Each one thoroughly fitted and specialized in the branches handled by them. We frankly say there is no better. Besides our regular faculty we have from 25 to 50 lectures given each year by specialists from the outside in different subjects, modes and methods in the various arts of healing. In fact beyond question we give the most thorough course to be had.



THE PRESIDENT'S PRIVATE OFFICE PACIFIC CHIROPRACTIC COLLEGE, INC.

## Laws Governing Chiropractic

#### EIGHTEEN STATES HAVE STRAIGHT CHIROPRACTIC BOARDS

North Carolina Montana Arkansas New Jersey Connecticut Kansas Vermont Idaho Nebraska Florida North Dakota Washington Minnesota Maryland Oregon Arizona New Mexico Missouri

# EIGHT OTHER STATES AND TWO FOREIGN NATIONS GIVE CHIROPRACTIC LEGAL RECOGNITION.

Illinois California Virginia
Ohio Kentucky China
Michigan Colorado Japan
Pennsylvania

# TWELVE SUPREME COURTS HAVE HELD DRUGLESS HEALING WAS NOT THE PRACTICE OF MEDICINE.

IllinoisNew YorkPennsylvaniaArkansasMississippiRhode IslandGeorgiaNew JerseyNorth CarolinaIdahoOhioTennesee

TWO STATES AND ONE TERRITORY HAVE NO LEGAL RESTRICTIONS AGAINST CHIROPRACTIC

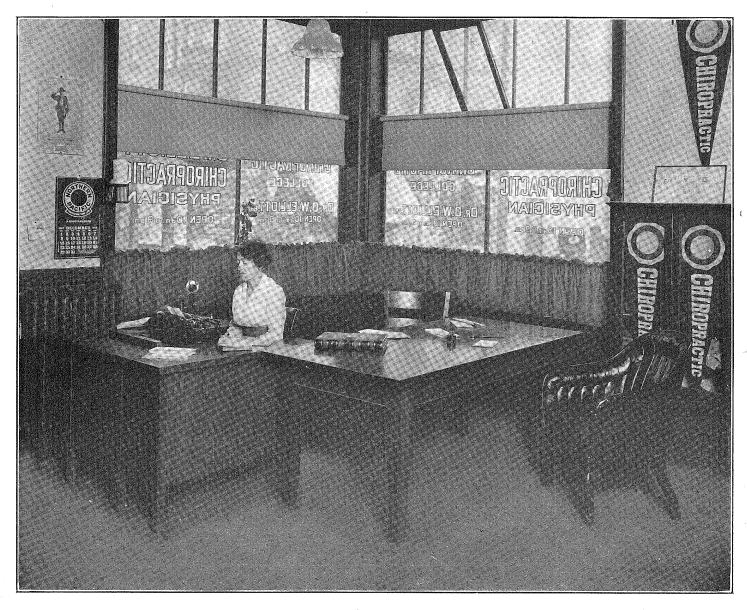
Georgia Oklahoma Alaska

ONE STATE AND ONE TERRITORY EXEMPT CHIROPRACTIC FROM MEDICAL PRACTICE LAWS

Wisconsin

The other states have no laws against it they make stick.

No other reform touching the welfare of all the people has ever make such strides against a fighting opposition in so short a time in history as Chiropractic.



SECRETARY'S OFFICE PACIFIC CHIROPRACTIC COLLEGE, INC.

### Standard Course

As required by the laws of the State of Oregon, 2,400 hours, or two school years of nine months each, are given which are subdivided as follows:

Anatomy	510 hours	Gynecology	105 hours
Histology	135 "	Obstetrics	195 "
Physiology	260 "	Hygiene and Sanitation	125 "
Chiropractic Theory and Practice	260 "	Diagnosis	340 "
Chemistry	120 "	Toxicology	40 "
Pathology	270 "	Minor Surgery	40 "

The standard three year course as taught by our college exceeds the above schedule by 1500 hours.

Our three-year standard course of seven months each exceeds by nearly 1500 hours the three-year course as taught by most all other colleges.

Our four-year Ph. C. course of seven months each is the highest standard course put on by any like institution in the world.

### Tuition

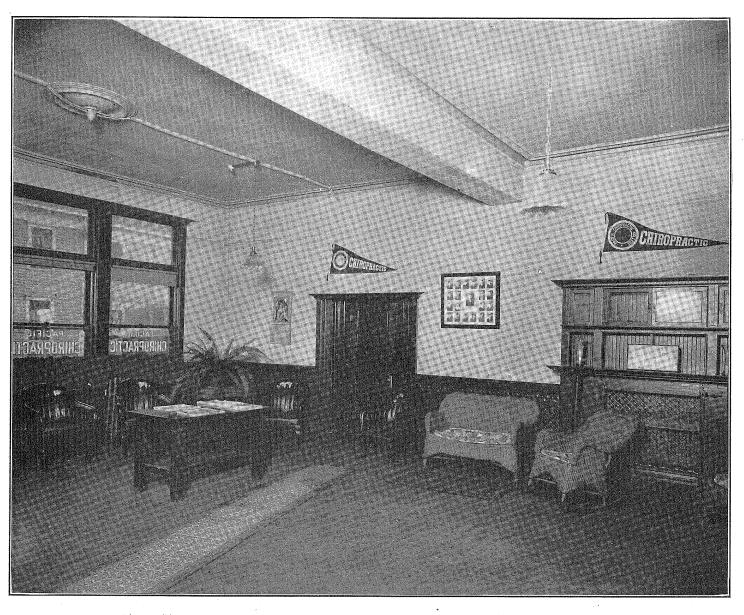
The tuition fees are as low as they can be made, for the high educational service we render. No reduction in these tuition fees is made under any circumstances whatsoever, except where credits are allowed for hours put in in other schools or former practice as may be recognized by the Board. All fees and charges are payable cash in advance or its equivalent at time of registration, and no part of fees is returnable save by a special ruling by the Board of Directors, in very exceptional cases.

The tuition for the full standard course is \$400.00, plus a Matriculation fee of \$7.50. A discount of 10% is allowed on tuition if entire sum is paid on entrance. In case a student wishes to make special arrangements regarding the payment of his tuition, he can do so by taking this matter up with the President of the School. Eight per cent interest will be charged on all unpaid balances on tuition and on book accounts over 30 days.

Hereafter when man and wife Matriculate together the fee will be two hundred and fifty dollars for wife plus \$7.50 Matriculation fee. Books, laboratory, class fees and other incidentals will cost the student about \$100 to complete the standard course.

Graduation-fees will be \$7.50.

Laboratory fee will be \$7.50.



A CORNER IN RECEPTION ROOM OF PACIFIC CHIROPRACTIC COLLEGE, INC.

# Why You Should Take a Course in Chiropractic Now

First, because Chiropractic is a definite science, and does away with guess work in the diagnosis and treatment of disease. It is direct and certain in its methods of producing results. It is safe, sane, sure and in the light of orthodox methods, almost miraculous in the treating of 95 per cent of all diseases.

Second: Because it is the greatest field in the world today, both from a remunerative standpoint and that of helping suffering humanity. Taking it from a standpoint of comparison, we find it like this:

There are in the United States today more than 150,000 licensed men and women to practice medicine, or in other words, one medical doctor for about every 500 people in the United States. There is a dentist for every 1,500 people There is only one Chiropractor to about every 15,000, yet practically half the people in the United States today are believers in and would follow drugless methods of healing if only an opportunity presented itself. All medical doctors are making good money. All Chiropractors are making big money. Before we are placed upon an equal basis in numbers of practitioners to the medical profession, we still need and have a most fertile field for 150,000 Chiropractic Physicians with less than 10,000 to supply this demand. It is safe to say that one-third of the people in the world today do not believe in medicine in any form. The Chiropractor is the best paid of all professions because the demand so greatly exceeds the supply.

Third: A great many of the State Legislatures are now recognizing the Chiropractic profession and several states have already adopted laws whereby practitioners are able to pass their own Chiropractic State boards, licensing them as a recognized profession. It is only a question of a short time until every state in the union will adopt similar measures. With such recognition rapidly increasing, naturally the standpoints will be raised for admittance into the various schools, forced so by state laws, barring the men and women with limited education and means to this great profession.

Today is the time for action. Master this marvelous science now.

Fourth: It is a dignified profession carrying with it prestige, respect and influence. Short hours with the greatest delight in its work and an earning capacity of \$5,000 to \$15,000 per year. Will you be numbered among them soon?

### Our Course of Instruction

#### DEPARTMENT OF ANATOMY

Anatomy is the keystone to Chiropractic. A thorough study of the human body is the first essential to success in the art and science of spinal adjustment. Our course covers the subject most thoroughly.

The study of the BONES, JOINTS, LIGAMENTS, MUSCLES, ARTERIES and VEINS.

The study of the Lymphatics, THE NERVOUS SYSTEM, THE THORACIC VISCERA, THE ABDOMINAL VISCERA and PELVIC VISCERA.

Special attention is paid to the Anatomy of the Spinal Column, the brain, the spinal nerves, the cranial nerves and the sympathetic system.

#### DEPARTMENT OF PHYSIOLOGY

Physiology deals with the function of each individual organ of the body. Thus, whereas anatomy deals with structures, this branch deals with the activities of the system and since the actions of the human body are controlled by the nerves, the nervous system is of the first importance to the Chiropractor and our instruction puts special stress upon its study. Our course deals with it under the following headings:

RESPIRATION, CIRCULATION OF THE BLOOD, DIGESTION, ABSORPTION, SECRETION AND EXCRETION, METABOLISM, INNERVATION, THE SPECIAL SENSES, THE REPRODUCTIVE ORGANS, ANIMAL HEAT.

#### DEPARTMENT OF HISTOLOGY

The minute Anatomy of BONES, CARTILAGE, MUSCLES, and LIGAMENTS.

The minute Anatomy of BLOOD VESSELS, LUNGS, HEART, STOMACH, INTESTINES, LIVER and SPLEEN.

The minute Anatomy of PANCREAS, KIDNEYS, GENITO-URINARY ORGANS, SKIN and its APPENDAGES.

The minute Anatomy of LYMPHATIC SYSTEM, BLOOD and NERVOUS SYSTEM.

#### DEPARTMENT OF PATHOLOGY

Pathology or the Anatomical Changes Produced by Disease.

INFLAMMATION, CONGESTION, GANGRENE, CHIROPRACTIC AND THE GERM THEORY, CLASSI-FICATION OF BACTERIA OR GERMS, BACTERIA IN THEIR RELATION TO DISEASE. Description of the various forms of Tumors, Cancer, Sarcoma, Epitheliomo, Adenoma, Non-Malignant Tumors, Cysts, their nature, Cause, Varieties and Treatment. The effects of Fever. How a Normal Body Temperature is maintained. The effect of Poisons on the Body Tissues.

#### DEPARTMENT OF BACTERIOLOGY

An understanding of the bearing which the lower forms of organisms, called Bacteria, have upon disease is essential to the Chiropractor. The subject is covered as follows:

Bacteria and Chiropractic, Classification of Bacteria, Disease and Bacteria.

#### DEPARTMENT OF CHEMISTRY

Definition of Chemistry. The Various Kinds of Matter, Abbreviations or Symbols, the Metals and Non-Metals, Molecules, Atoms and Ions, Atomic Weight, Valence, Combinations and Changes of Matter, Elements, Compounds, Acids, Salts, Bases, Combinations of Elements to Form Compounds, Oxidation and Reduction, Law of Conservation of Matter, List of Reagents, Chemical Terms and Their Abbreviations, Equation, Urinalysis, Tests for Normal and Abnormal Chemical Constituents of the Urine.

#### DEPARTMENT OF EMBRYOLOGY

From the Embryology we learn how the human body is developed in the uterus. To the Chiropractor this knowledge is highly useful in that it enables him to understand inherited defects and their relation to disease in the child and adult. The following covers the subject:

The Vitelline Sac, Beginning of Circulation, The Primitive Heart, The Primitive Nervous System, The Fetal Circulation, Visceral Development, The Critical Period of Fetal Life, The Influence of Disease of the Mother upon the Fetus, Diseases of the Fetus, The Care of the New Born, Diseases of the New Born.

#### DEPARTMENT OF GYNECOLOGY

(Diseases of Women)

The Anatomy of the Female Genitalia, Menstruation and Ovulation, Diseases of the External Reproductive Organs, Matitis, Vulvitis, Vaginitis, Disorders of Menstruation, Uterine Malpositions, Inflammatory Diseases of the Uterus, Ovaritis, Ovarian Tumors, Salpingitis, Tumors of the Uterus, Gonorrhoea, Syphilis, Associated Nervous Conditions in Gynecology.

# OBSTETRICS (Midwifery)

This is the art and science of midwifery, and is covered under the following headings:

The Obstetrical Pelvis, The Signs of Pregnancy, The Presentations, Normal Labor, Abnormal Labor, Abnormal Pregnancy, Physiological Lying-in Period, Pathological Lying-in Period.

#### DEPARTMENT OF DIAGNOSIS AND SYMPTOMATOLOGY

The History of Disease Processes, The Use of Mechanical Aids in Diagnosis, Physical Diagnosis, Differential Diagnosis of Diseases of the Heart, Lungs, Stomach, Liver, Kidneys and Differential Diagnosis of Infectious Nervous Disease.

#### DEPARTMENT OF CHIROPRACTIC

The Philosophic Basis of Chiropractic, The Theoretical Basis of Chiropractic, The Anatomical Basis of Chiropractic, The Physiological Basis of Chiropractic, The Production of Spinal Lesions, The Effects of Spinal Lesions, Spinal Analysis, Spinal Diagnosis, Vertebral Subluxations, Spinal Examinations, Methods of Spinal Adjustments, Dislocations and Deformities, Symptomatology and Chiropractic Pathology.

#### DEPARTMENT OF PRACTICE.

Diseases of the Bones, Diseases of the Muscles, Diseases of the Joints, Infectious Diseases, Diseases of the Respiratory System, Diseases of the Circulatory System, Diseases of the Digestive System, Diseases of the Liver, Gall Bladder and Bile Passages, Constitutional Diseases, The Intoxications, Diseases of the Nervous System.

#### SPECIAL LECTURES AND DEMONSTRATIONS

The use of the Stethescope. The use of the Hammer and Pleximeter, The use of the Thermometer, The use of the Sphygmomanometer, The Analysis of Urine, The taking cf Case Records.

#### PRACTICE EFFICIENCY

The Examination of Patients, "Acquiring Practice," "Essentials for Success," "The Efficiency of Chiropractic," "Suggestions for Study and Practice."

#### DEPARTMENT OF SPINOGRAPHY

Spinography is a very essential thing for every Chiropractor to know. It is that part of X-Ray work dealing with radiographs of the spine, in all its essentials. In this department our school is equipped with a complete and up-to-date type of Spinograph machine for spinal work, that it may be considered from all important phases. This is a separate and distinct work from ordinary X-Ray work and the X-Ray operator cannot obtain the pictures desired, consequently this feature is doubly important.

#### DEPARTMENT OF EYE, EAR, NOSE AND THROAT

The Chiropractor comes in contact with many, many cases affecting the Eye, Ear, Nose and Throat and it is very necessary that he has special training in this department, consequently special stress will be laid on the technique of Chiropractic bearing upon these.

#### DEPARTMENT OF MINOR AND OPERATIVE SURGERY

The time is not far when the Chiropractor will also be a Surgeon. Surgery is many times necessary and when so it is always at a time when needed the worst and the patient naturally prefers their own family physician to attend the work. So this department of our school will be modernly equipped and under the direction of a skilled surgeon, where students will receive the best of training in practical work.

#### CLINICAL DEPARTMENT

We have the largest actual clinic per capita of any college in the world. Our Clinic Hall is located on the first floor of the college building and in the midst of where thousands of people daily travel, surrounded by some half million more people, so it is needless to say that thousands of cases will be handled annually, where students do all the work, under the supervision of the faculty, which insures ample practical work.

# Why You Should Take This Course at the Pacific Chiropractic College

First: This course is the most through and practical, eliminating all red tape and all unnecessary things, getting right down to concrete in the beginning—laying a firm foundation to build upon—that you want to be a successful Chiropractic Physician.

Second: A strong faculty and facilities for the study of Anatomy and its allied branches, second to none. Laboratories, Hospital privileges and Lecture Clinics.

The Chiropractic Profession has reached that step in the professional world where demands are made of its practitioners which they are able to meet only when they have earned their degree in a school of the highest character, using only University texts imparted to you by a strong faculty, such as our school does. The practitioner must have not only a liberal but broad training, if he is to succeed in this field. Such training can only be had through an actual resident course of instruction in a strong accredited school, which we are proud to claim ours stands at the top.

#### DAY AND NIGHT SCHOOL

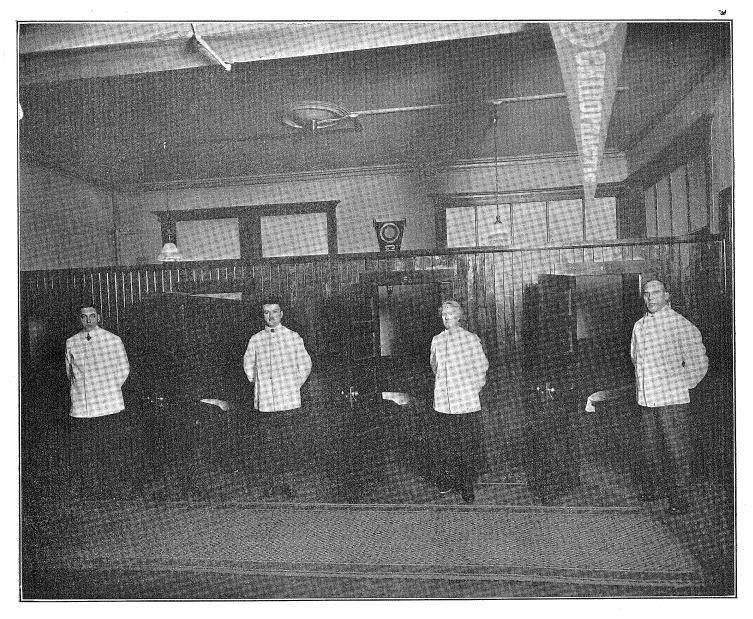
Third: Our day and night course running parallel enables the student to attend either the day or night course or both, without conflicting in any way with his progress, or he may change at any time from day to night or night to day without any inconvenience to himself. This enables the student to work, if necessary, and pay his way through college, or the student who has nothing else to do to attend both day and night lectures, thereby improving himself and time greatly.

Fourth: The student is put in the clinic for one and a half years before graduation, where they treat personally 25 to 50 patients a day, coming in contact with all kinds of diseases and deformities, winding up the last semester of their work in our private adjustery, as will be seen on opposite page, where the student spends this four and a half months in his own private office, handling his own patients, studying them and working himself into a throughly seasoned Chiropractor before leaving school.

In other words when the degree of Doctor is conferred upon the student here he is all the degree would imply, a successful practical CHIROPRACTITIONER.

Ours is the only school finishing the student in this very necessary manner.

Fifth: Our college is one of personal service. It is like one big family. The faculty and management working hand in hand, co-operating everywhere and at all times for the benefit of the student, with but one point in view, which is placing its graduates upon a higher plane of character and qualification in the practice of the profession of Chiropractic, qualifying him for any drugless state board in the United States.



A CORNER IN OUR ADJUSTERY SHOWING PRIVATE ADJUSTING ROOMS

# CONDENSED INFORMATION WHY YOU SHOULD TAKE A COURSE IN CHIROPRACTIC, AND TAKE THAT COURSE AT THE

# Pacific Chiropractic College

CHIROPRACTIC is a definite science which does away with guess work in the treatment of disease. It is direct and certain in its operations, producing results that in the light of orthodox methods are almost miraculous.

It will handle 95 per cent of all diseases.

Anyone who can read and write and has common sense can learn this great science at the Pacific Chiropractic College as its method of teaching is simple and by demonstration and lectures, yet most thorough.

It requires twenty-one months to graduate—three school years of seven months each. Students going into states requiring 18 months may complete course in that time or those going into states requiring longer time may take our Philosophers Course.

We do not have a correspondence course in any part as Chiropractic cannot be taught by correspondence.

We have both day and night schools. The student may attend either the day or night schools, or he may change from one to the other without interfering at any time. This enables the student to work and pay his way through school if necessary, or he may attend any length of time he desires and lay off and come back at any time, taking up the work where he left off and go on.

The student is put in the clinic for one year where they treat from 20 to 50 patients every day, handling all kinds of diseases and deformities under lectures, demonstration and instruction. In other words, when the degree of Doctor is conferred upor the student here he is a thoroughly seasoned Chiropractic Practitioner.

150,000 Chiropractors needed today to only partially supply the demand of the public for Chiropractic practitioners. It will take 25 years to supply this amount, by which time the demand will have increased to double the above, so you can see what a great field you are entering when you take up this profession.

Portland being a large city, with all commercial fields well represented, the student can find most any kind of work he or she might be fitted for to help them work their way through school. Our day and night course makes this a splendid opportunity.

We will accept Liberty Bonds at face value for tuition.

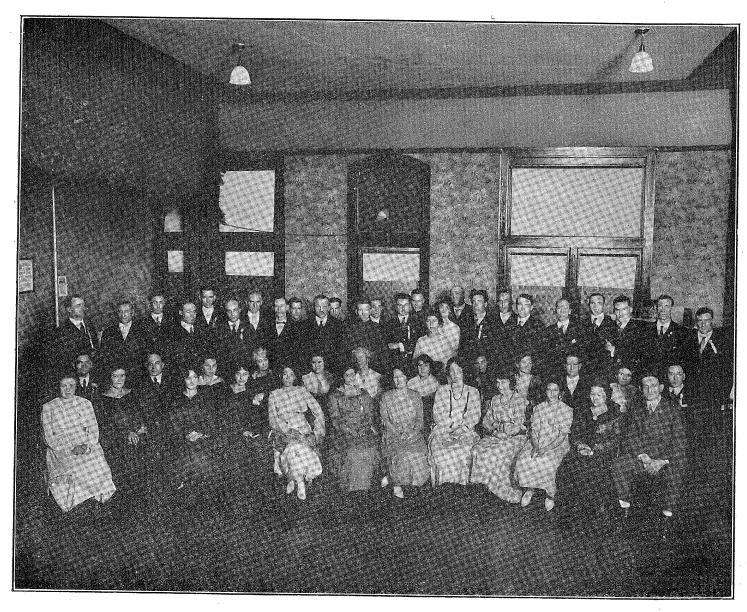
We will accept notes, mortgages, real estate, or anything of value on tuition on terms to suit you. If you have not the money or cannot get the money, we will loan it to you to finance your way through school.

We will help you to get work to pay your expenses while here.

We have hundreds of locations, the best in the world for Chiropractic Practitioners. We will put you in touch and help you to get located in these places.

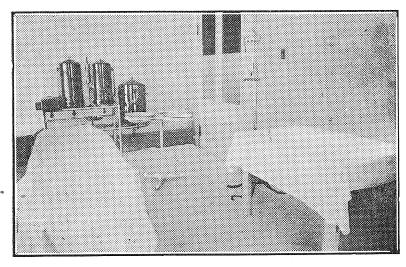
We keep in personal touch with you from the time you first write for information until you are well located and prospering. Our advice and experience is all yours and free of charge.

HERE IS YOUR OPPORTUNITY—GRASP IT. YOUR OPPORTUNITY IS IN YOUR HANDS. WILL YOU THROW IT DOWN OR HOLD IT UP A SHINING LIGHT TO ALL THE WORLD. COME AND JOIN US.

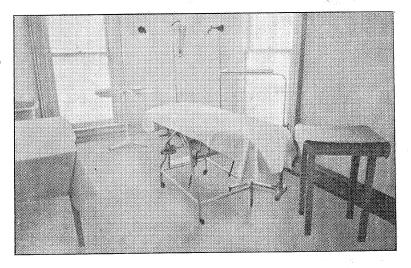


A SOCIAL EVENING OF THE STUDENTS AT THE PACIFIC CHIROPRACTIC COLLEGE, INC. A MONTHLY AFFAIR INJECTING PLEASURE INTO HARD WORK.

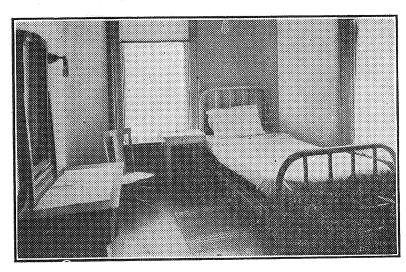
# Hospital Department



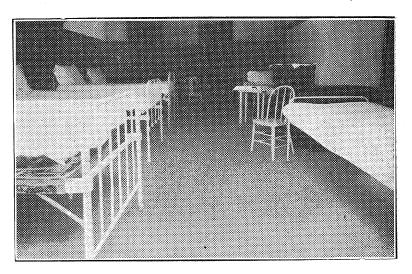
STERLIZING ROOM OF THE PACIFIC CHIROPRACTIC COLLEGE HOSPITAL



SURGERY OF THE PACIFIC CHIROPRACTIC COLLEGF HOSPITAL



PRIVATE ROOM, PACIFIC CHIROPRACTIC COLLEGE HOSPITAL



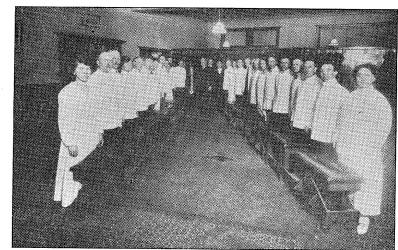
WARD, PACIFIC CHIROPRACTIC COLLEGE HOSPITAL

Dr. Elliott holding a clinic. Picture shows a very small part of crowd in hall where hundreds of people attend annually and every known disease is discussed and handled Chiropractically.



A student attending the Pacific Chiropractic College has an opportunity unexcelled anywhere in clinical work, for here is handled the largest clinics of any like college anywhere.

While You Are Getting, Get the Best



THOROUGH TRAINING IS NEVER REGRETTED

Dr. Elliott in one of his drills with class of seniors.

Here studen'ts are thoroughly drilled in the art of spinal adjusting.

#### TEXTS USED ARE AS FOLLOWS:

Cunningham's Anatomy

Kirk's Physiology

Bailey's Histology

Stedman's Dictionary

Cunningham's Dissecting Manuals

Bell's Gynecology

Jardine's Obstetrics

Delefield & Prudens Pathology

Lamb's, Ear, Nose and Throat

Bidwell's Minor Surgery

Brundage's Toxicology

Wheeler's Medical Diagnosis

Cabbot's Physical Diagnosis

Newell's College Chemistry

Newell's Laboratory Experiment No. 2

Arneill's Clinical Diagnosis in Urinalysis

All Texts and Systems are taught in Chiropractic

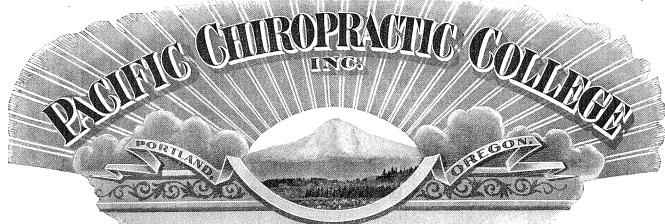
Principles.

All Texts used carried in stock here for convenience of Student.

Subject to Change Without Notice.



A PARTIAL VIEW OF OUR BIG LABORATORY.



To whom these preserves may come.

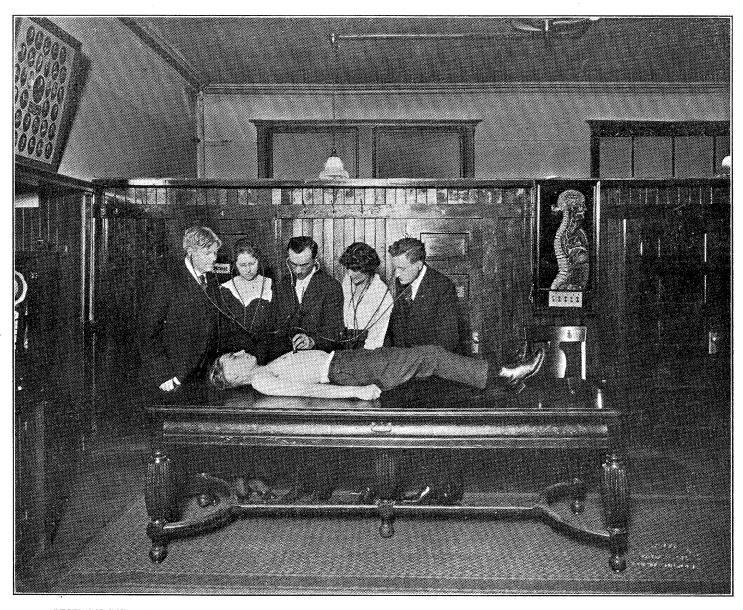
Whereas,

Las completed a course of study adequate and apprepriate for the DEGRES. herein named as prescribed by this Institution, and has complied with all other requirements for graduation, we therefore have awarded this

DIPLONA

and have honored with the runk and title of Boctor of Chiropractic and bestowed on all therights, privileges and honors pertaining to this degree.

In Witness Whereof, our signatures are hereunte affixed and the seal of the college is attached this Lixth day of July AD 1920



RECEIVING INSTRUCTIONS IN PHYSICAL DIAGNOSIS, CLINIC DEPARTMENT—TESTING HEART SOUNDS. INSTRUCTOR STANDS IN CENTER AND DIRECTS THROUGH A MULTIPLE STETHOSCOPE.

### Further Information

This is only a simple announcement and does not attempt to answer every question which may occur to the prospective student, therefore we invite inquiry or a personal visit, if possible. Full and prompt replies will be made to all inquiries relative to our school.

We urge you in your deliberation to make notes of the questions arising in your mind from time to time, then put yourself into communication with us and we will go fully into the matter for you. We are certain that if you are interested in a course in Chiropractic, we can meet your needs and requirements more fully than any other college.

To those who desire to study Chiropractic and who have studied medicine, Osteopathy, Dentistry, Pharmacy, Nursing or drugless methods of healing, appropriate allowances will be made for same.

#### HOW TO REACH THE COLLEGE

Take the street car from any depot in the city. Ask the conductor to put you off or give you a transfer to the car that will take you to Morrison and Park Streets. This will leave you within one block of the college, which you can see plainly from there. The college is near the business center of the city and easy to reach from any point.

#### **BUSINESS MANAGEMENT**

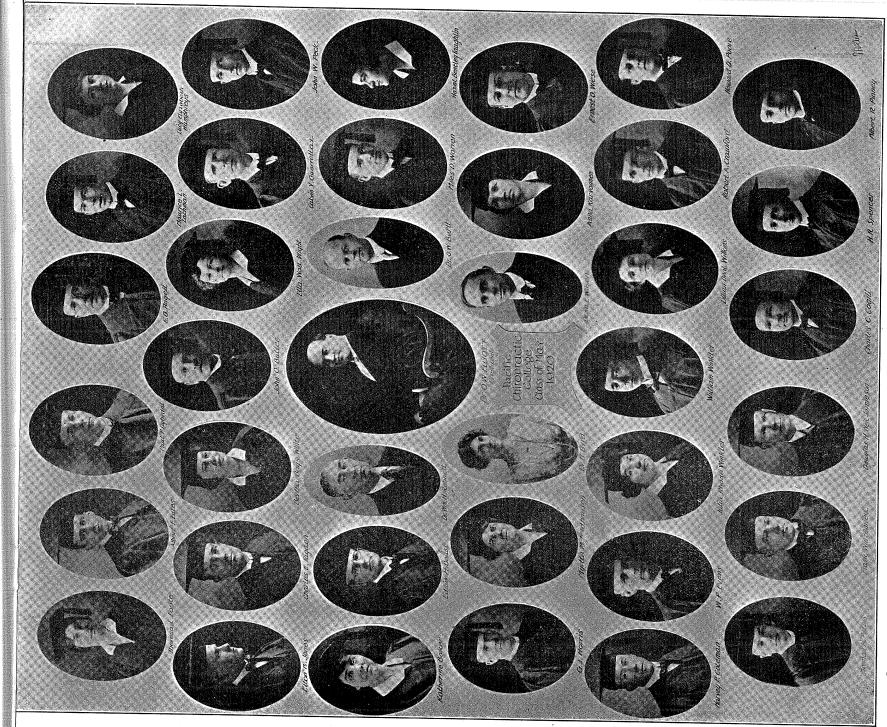
The entire business management of the institution is vested in its President, Dr. Oscar W. Elliott, whose phenomenal success in bringing it to its present enviable standing is sufficient guarantee of sound business policy, right dealing and absolute integrity.

#### **EXECUTIVE MANAGEMENT**

Is vested in a Board of five Directors, elected annually by the stockholders of the institution, who are all competent, successful practicing Chiropractic Physicians, except its attorney, who is one of the best school men in the Northwest, having been connected with the State Schools for a number of years.

#### EDUCATIONAL CONTROL

The instruction of students is supervised and conducted by a Board composed of the faculty of the college, presided over by the Dean, which is guarantee of the highest quality of instruction.



Our 1920 Class Having Received Their Degrees, Are Now Ready and Anxious to Meet the State Board.

# Laws Relating to the Practice of Chiropractic in the State of Oregon, 1915

CHAPTER 325, LAWS OF 1915

PASSED BY TWENTY-EIGHTH LEGISLATIVE ASSEMBLY—REGULAR SESSION

Introduced by Mr. Risley (by request), and read first time January 21, 1915.

An ACT AUTHORIZING and regulating the practice of Chiropractic in the State of Oregon; creating a State Board of Chiropractic Examiners; providing for the appointment of the same; defining its powers and duties; to provide for the licensing and examination of Chiropractors in the State of Oregon; providing fees for the same; providing for the prosecution and penalties for the violation of this Act and to repeal all Acts and parts of Acts in conflict therewith.

Be it enacted by the People of the State of Oregon:

- Section 1. That a board is hereby created and established to be known by the name of the "State Board of Chiropractic Examiners." Said board shall be composed of three chiropractors who shall be residents of the State of Oregon and who shall have resided and practiced chiropractic in said State for one year previous to the passage of this Act.
- Section 2. The Governor of the State of Oregon shall within thirty days after the taking effect of this Act appoint three chiropractors as specified in Section 1 of this Act, to constitute the members of this board. Said members shall be appointed so that the terms of office shall expire, one in a year, one in two years and one in three years from date of appointment. Annually thereafter the Governor shall appoint one practitioner, to serve for a period of three years, and shall fill any vacancies on said board by death or otherwise.
- Section 3. (a) Said board shall convene within thirty days after their appointment and organize by the election of a president, a vice-president and a secretary-treasurer from their membership.
- (b) Said board shall have authority to administer oaths, take affidavits, summon witnesses and take testimony as to matters pertaining to their duties. They shall adopt a seal which shall be affixed to all licenses issued by them and



A VIEW OF ONE OF OUR FIVE CLASS ROOMS.

shall from time to time adopt such rules and regulations as they may deem proper and necessary for the performance of their work, and they shall adopt a schedule of minimum educational requirements, which shall be without prejudice or discrimination as to the different colleges teaching chiropractic. The secretary of said board shall keep a record of the proceedings of the board which shall, at all times during business hours, be open to public inspection. Said board shall also keep on file with the Secretary of State, a copy of their rules and regulations for public inspection, and shall elect annually their officers as provided herein. A majority of the board shall constitute a quorum.

(c) A license to practice chiropractic within the State shall be issued to the members of the board upon payment of the regular fees provided herein.

(d) The board shall meet as a board of examiners on the first Tuesday following the second Monday of January and July of each year and at such times and places as may be found necessary for the performances of their duties.

Section 4. It shall be unlawful for any person to practice chiropractic in this State unless he shall have first obtained a license as provided in this Act; provided, that nothing in this Act shall apply to or affect persons who are now actually in the practice of such profession, except as hereinafter provided.

Section 5. (a) Any person wishing the right to practice chiropractic in this State shall make application to said Board of Chiropractic Examiners upon such form and in such manner as may be provided by the said board fifteen days prior to any meeting thereof. Each applicant shall be a graduate of a chartered chiropractic school or college which teaches a course of two years of nine months each or more.

(b) There shall be paid to the teasurer of the State Board of Examiners by each applicant for a license a fee of twenty-five dollars, ten dollars of which shall accompany the application and the balance upon the issuance of the license. Each application shall be accompanied with a certificate showing good moral character of the applicant.

Section 6. (a) Examinations for license to practice chiropractic shall be made by said board according to the methods deemed by it to be the most practicable to test the applicant's qualifications. Each application shall be designated by a number instead of the name, so that the identity will not be diclosed to the examiners until said papers are graded.

(b) All examinations shall be in writing, the subjects of which shall be as follows: Anatomy, physiology, pathology, gynecology, obstetrics, diagnosis, chiropractic theory and practice, as taught by chiropractic colleges. A license shall be granted to all applicants who shall correctly answer seventy-five per centum of all questions asked, and if any applicant fail to answer correctly seventy-five per centum of the questions on any branch of said examination he or she shall not be entitled to a license; the applicant shall, however, be given credit for all branches passed.

(c) The schedule of minimum educational requirements to enable any person to practice chiropractic in the State of Oregon shall be as follows, to wit: Group 1, 120 hours—chemistry, 120 hours. Group 2, 645 hours—anatomy, 510 hours, and histology, 135 hours. Group 3, 340 hours—toxicology, 40 hours; minor surgery, 40 hours, and physiology, 260 hours. Group 4, 395 hours—hygiene and sanitation, 125 hours; pathology, 270 hours. Group 5, 340 hours—diagnosis, 340 hours. Group 6, 260 hours—chiropractic theory and practice, 260 hours. Group 7, 300 hours—gynecology, 105 hours, and obstetrics, 195 hours, making a total of 2,400 hours.

Section 7. All chiropractors practicing within the State of Oregon one year prior to the passage of this Act and who shall present satisfactory evidence of having so practiced for such a time, and who shall show satisfactory evidence

of having graduated from a chartered chiropractic school or college whose requirements for graduation are not less than the requirements prescribed in subdivision (c) of Section 6 of this Act, shall be granted a license without examination upon the payment of a fee of \$10.00, provided that application be made within sixty days after the taking effect of this Act, and said application be accompanied with \$10.00 and with evidence of good moral character.

Section 8. (a) The State Board of Chiropractic Examiners may refuse to grant or may revoke a license to practice chiropractic in this State or may cause a licentiate's name to be removed from all public records in the State upon any tion as provided in this Act; the practice of chiropractic under a false or assumed name; or the personation of another practitioner of like or different name; the conviction of a crime involving moral turpitude; habitual intemperance in the use of ardent spirits, narcotics or stimulants to such an extent as to incapacitate him or her from the performance of their professional duties. Any person who is a licentiate, or who is an applicant for a license to practice chiropractic against whom any of the foregoing grounds for revoking or refusing a license is presented to said board with a view of having the board revoke or refuse to grant a license, shall be furnished with a copy of the complaint, and shall have a hearing before said board in person or by attorney, and witnesses may be examined by said board respecting the guilt or innecence of said accused.

(b) Chiropractic is defined as that system of adjusting the articulations of the bony framework of the human body, especially asymmetries of the vertebrae, for the purpose of removing the cause of disease by the correction of subluxations, thereby removing the pressure, impignment, or tension from the nerves having their passage between, through, or around the structures subluxated. The subluxation is corrected with the hands, using the bones of the body, more particularly chiropractic thrust.

(c) Said board may at any time after two years of the refusal or revocation or cancellation of registration under this section, by a majority vote, issue a new license or grant a license, to the person affected, restoring him to, or conferring on him all the rights and privileges of, and pertaining to the practice of chiropractic as defined and regulated by five dollars upon issuance of a new license.

Section 9. (a) Every person who shall receive a license from the State Board of Chiropractic Examiners shall have it recorded in the office of the county clerk of the county in which he resides and shall have it likewise recorded in the counties in which he shall subsequently move for the purpose of practicing chiropractic.

(b) The failure or the refusal on the part of the holder of a license to have it recorded before he or she shall begin to practice chiropractic in this State, after having been notified by the Board of Chiropractic Examiners to do so, shall be sufficient grounds to revoke or cancel a license and render it null and void.

Section 10. The county clerk of each county in this State shall keep for public inspection, in a book provided for that purpose, a complete list and description of the licenses recorded by him. When any such license shall be presented to him for record he shall stamp upon the face thereof his signed memorandum of the date when such license was presented for record.

Section 11. (a) All examination fees received by the State Board of Chiropractic Examiners under this Act shall be paid to the secretary-treasurer of said board, who shall at the end of each year deposit the same with the State Treasurer, and the said State Treasurer shall place said money as received in a special fund of the State Board of Chiropractic Examiners and shall pay the same out in warrants drawn by the Secretary of State thereof, upon vouchers issued and signed by the president and the secretary-treasurer of said board. Said moneys so received and placed in said fund may be used by the State Board of Chiropractic Examiners in defraying their expenses in carrying out the provisions of this Act.

(b) The secretary-treasurer shall keep a true and accurate account of all funds received and all vouchers issued by the board; and on the first day of December of each year he shall file with the Governor of the State a report of all

receipts and disbursements and the proceedings of the board for the fiscal year.

(c) The members of said board shall receive a per diem of ten dollars each day during which they shall actually be engaged in the discharge of their duties, and mileage at the rate of three cents per mile for each mile necessarily traveled in going to and from any meetings of said board.

(d) Such per diem and mileage and other incidental expenses necessarily connected with the said board shall be

paid out of the fund of the State Board of Chiropractic Examiners and not otherwise.

Section 12. Chiropractic practitioners shall observe and be subject to all State and municipal regulations relating to the control of contagious infectious diseases, sign death certificates and report any and all matters pertaining to public health, to the proper health officers the same as other practitioners.

Section 13. The treasurer of said board shall give bond in such sum with such sureties as the board may deem proper. Upon sufficient proof to the Governor of the inability or misconduct of a member of the board, said member shall be dismissed and the Governor shall appoint his successor from some licensed chiropractic residing in the State.

Section 14. Persons licensed to practice chiropractic under the laws of another State having requirements of this Act may, in the discretion of the board, be issued a license to practice in this State without examination, upon pay-

ment of the fee of twenty-five dollars as herein provided.

Section 15. Any person who shall practice or attempt to practice chiropractic, or any person who shall buy, sell or fraudolently obtain a diploma or license to practice chiropractic, whether recorded or not, or who shall use the title "Chiropractor," "D. C.," or any word or title to induce belief that he is engaged in the practice of chiropractic without first complying with the provisions of this Act, or any person who shall violate any of the provisions of this Act, shall be guilty of a misdemeanor and upon conviction thereof shall be punished by a fine not less than fifty dollars nor more than two hundred dollars or by imprisonment in the county jail for not less than thirty days or more than one year, or both, the same being at the discretion of the court. All subsequent offenses shall be punished in like manner. Nothing in this Act shall be construed to interfere with any other method or science of healing in this State.

Section 16. It shall be the duty of the several prosecuting or district attorneys of this State to prosecute all persons charged with the violation of any of the provisions of this Act. It shall be the duty of the secretary-treasurer of said board, under the direction of said board to aid said attorneys of the State in the enforcement of this Act.

SECTION 17. All Acts or parts of Acts in conflict herewith are hereby repealed.

# Standard Post Graduate Course

For the Practitioner in the field who is a graduate of a college recognized by the Pacific Chiropractic College, we conduct a special Post Graduate Course. The minimum length of time for same is six months. The student may, however, attend full nine months without any further charge.

This course covers special work in Chiropractic, Technique, Palpating and Adjusting, Nervous Anatomy, Chiropractic Physiology, Hygiene, Pathology and Urinalysis. The cost of this course is \$250.00. Total minimum number of class hours in course is 1200.

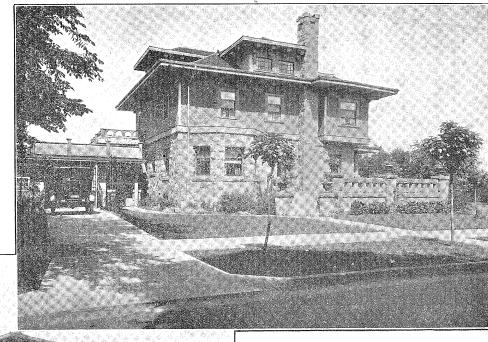
The course is intended to give all Practitioners a broader education along more advanced lines in Chiropractic. Upon completion of this course, a Post Graduate Certificate will be granted covering same. This course is open to physicians of any field.

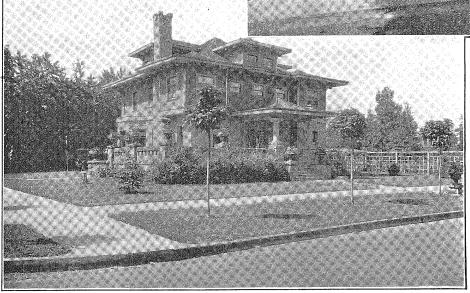
# Special Post Graduate Course

Special Post Graduate Course covering a minimum of one month and a maximum of three months for the purpose of allowing the Practitioner in the field to brush up on the new things, Chiropractic, in Spinal Adjusting, Palpation and special lectures on Chiropractic Technique is also conducted here, the cost of which is \$100.00 for the first month and \$25.00 for each additional month, making \$150.00 if the Practitioner remains the full three months. This is for graduates of Chiropractic Colleges only.

If interested in a high-class Post Graduate Course, write for full particulars.

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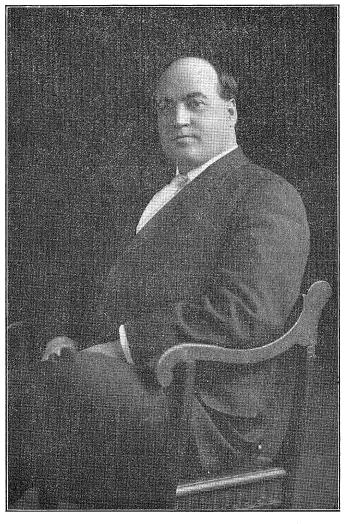


Home of
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President Pacific Chiropractic College
Portland, Oregon.

They who hesitate are sure to be side-tracked. Result, failure.

People fail to accomplish by hesitating to begin. Doubt is a vampire that forces strong men and women to become weaklings.

Chiropractic Doctors are earning \$5,000 to \$10,-000 a year. What are you earning?



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Wanted in the United States today 75,000 Chiropractors, and less than 6,000 to fill this demand.

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