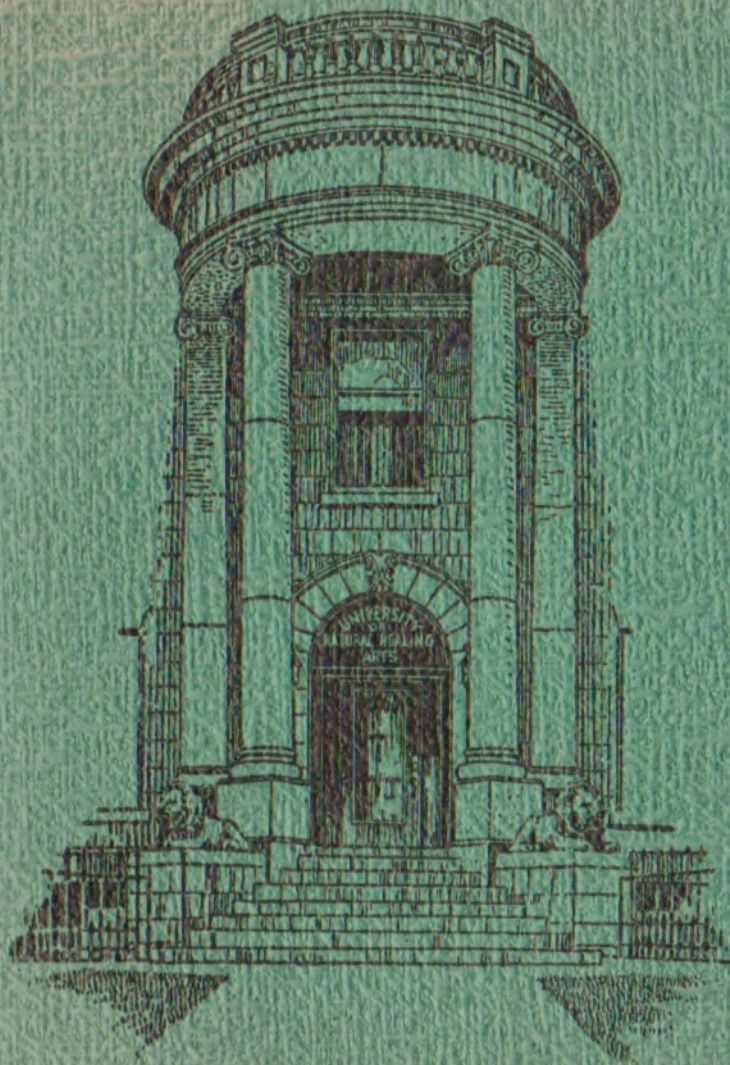




*University of
Natural Healing Arts
1937-38*



The University of Natural Healing Arts, Inc.
Denver, Colorado

1600 Logan Street

Telephone, Keystone 8263



OFFICERS AND TRUSTEES

DR. H. G. BEATTY - - - - - *President*

DR. N. D. BISHOP - - - - - *Vice-President*

DR. S. I. MEBIUS - - - - - *Secretary*

DR. C. I. YOUNG

DR. W. E. SHULTZ

DR. E. R. FULKERSON

DR. C. I. YOUNG, Dean, College of Chiropractic

DR. P. A. OHLSON, Dean, College of Physical Therapy

DR. J. H. GAMBLE, Head of the Clinic Department

GREETINGS

The University of Natural Healing Arts has much to offer one qualified for work in Chiropractic and Physical Therapy.

The City of Denver is one of the most desirable places in our country to live and study. The climate is ideal. Convenient and economical living quarters may be found near the University. The proximity of Denver to the Rocky Mountains offers many thrills and pleasures. There are all-the-year-round sports and recreational opportunities, such as fishing, hunting, swimming, mountain climbing, riding, skiing, skating, tobogganing and sight-seeing. Here you may have contact with nature in her most inspiring forms and moods.



A SOCIAL EVENT IN THE BEAUTIFUL AUDITORIUM

Chiropractic Course

Four Years (36 months)

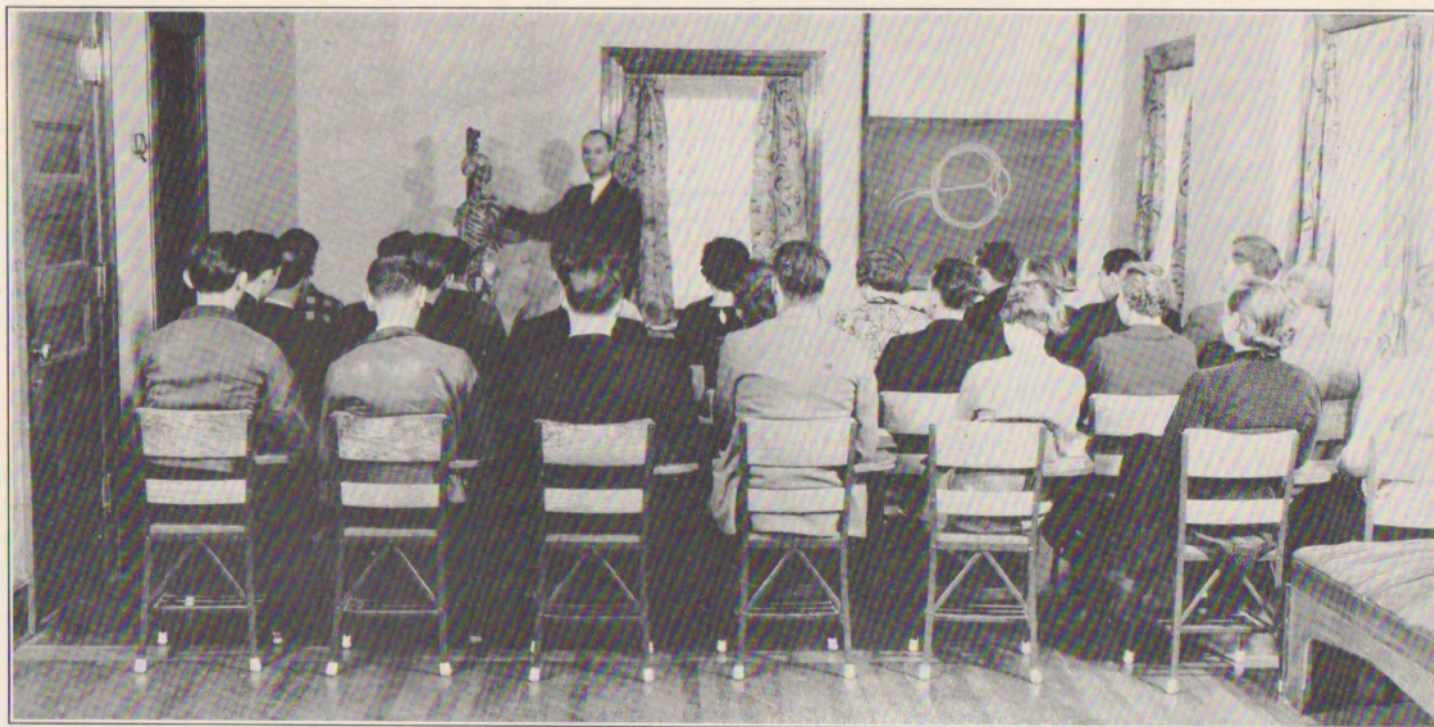
National and local ratings of this institution are of the highest. Patients want the very best in service. Doctors who are competent to render this service are in constant demand. It is this type of training that the University of Natural Healing Arts offers young men and women with high school diplomas, and with other necessary qualifications.

Natural Healing methods are rapidly gaining favor in the eyes of the public. Investigation has shown that

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over half of the people in the United States employ Natural Healing methods when they are sick. To serve this increasing clientele, a greater number of Chiropractic physicians is needed.

Chiropractic is progressing so rapidly, and offering so much, that high school graduates of professional type, with foresight and ability, recognize a great opportunity to invest four years of their time in study and work in a manner that will multiply returns many fold in the form of personal development, professional success, social prestige and financial independence.

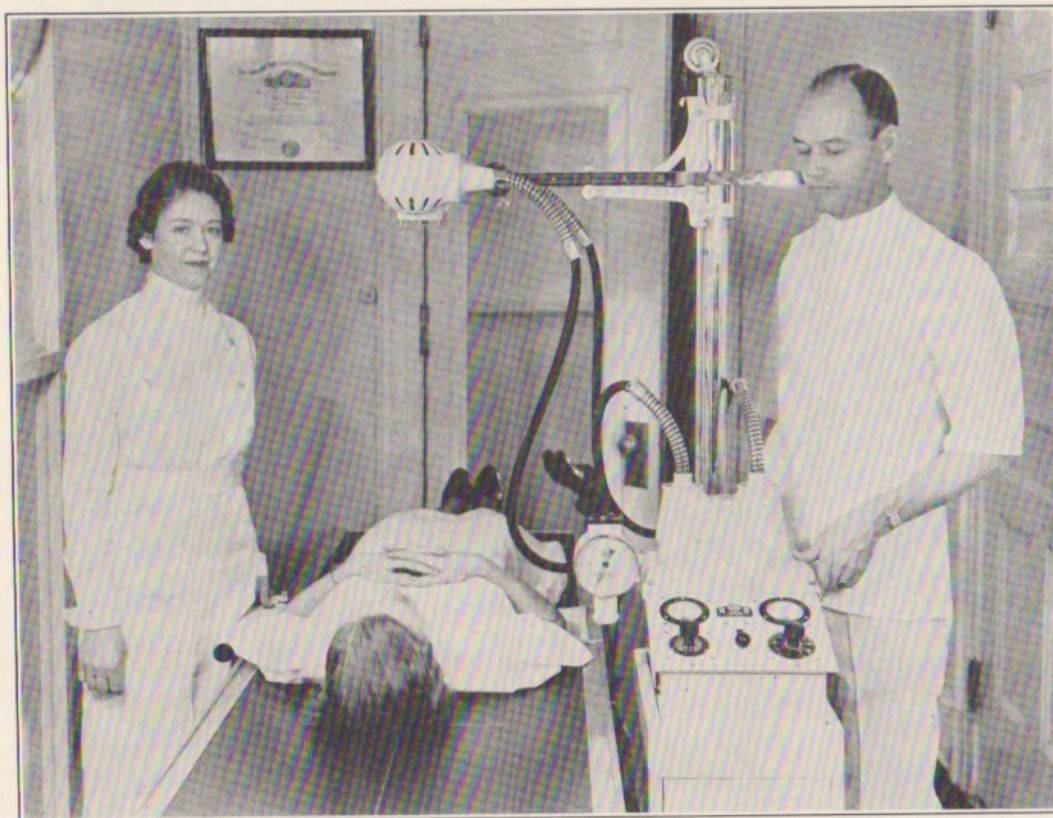


BRIGHT AND COMFORTABLE CLASS ROOMS

The Modern Chiropractor's Scope of Practice

To broaden and improve our field of practice, it is found to be advantageous to combine Physical Therapy methods with our Chiropractic service. Physical Therapy is included today with complete Chiropractic educational training in this institution, so that the graduate will be

thoroughly trained in what is best to do and what not to do. The result is a maximum of success and a minimum of failures in practice. A narrowed education always leaves the student with a distorted picture that leads to sad mistakes and loss of confidence. After graduating here, it is not necessary to go from school to school in order to get a complete education.



X-RAY

Importance of Diagnosis

A correct diagnosis is the major factor in caring for the sick. We want our patients to feel that our examination work is complete, thorough and logical. Then they are solidly sold to our service. For those with such a training, a successful practice is assured.

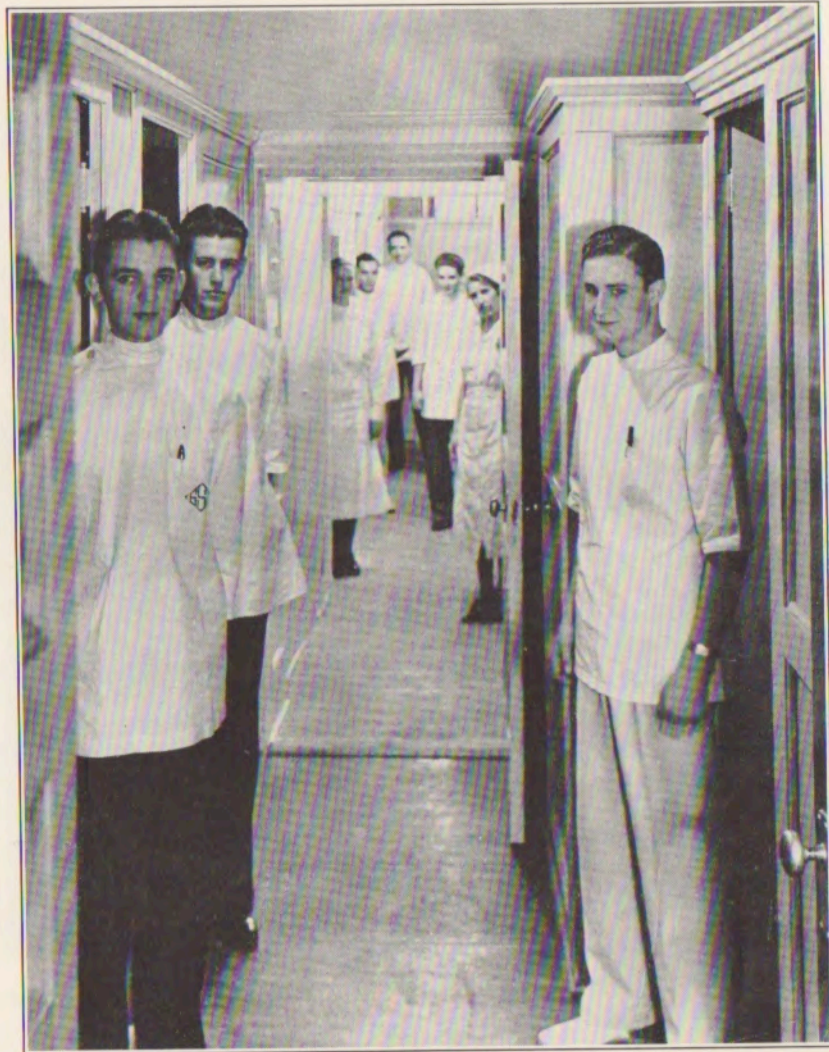
Patients appreciate and expect an honest and intelligent statement regarding their case. If surgery, dentistry or optometry be needed, they want to know it, and be properly referred, not treated blindly. If environmental conditions are causative, they want to be advised and properly directed as to what should be done. Our students are trained by specialists in their line regarding the indications and contraindications for the different forms and methods of treatment. Thirteen years have been spent in building this institution and assembling very able doctors as instructors.

The Student's Training

Students here are trained in all phases of manipulative measures for the entire body, including skeletal adjustive work from head to feet, and soft tissue treatment of all organs of the head, throat, chest, abdomen, and pelvis. Limiting treatment to one part of the body is like treating the carburetor only for all car troubles. Distortion in the body, wherever it may be, must be corrected in order to free occlusion of nerve stimulus, and thus allow the natural recuperative powers of the body to heal disease. Such healing service is Chiropractic in the modern and progressive sense of the word. It is the new model.

A supporting armamentarium to our Chiropractic treatment is taught in the form of Dietetics, Psychology, Electrotherapy, Hydrotherapy, Color Therapy, Light Therapy, Corrective Exercises and advice regarding environmental conditions. The scope of service and of accomplishments is thus greatly broadened. Students here are trained in bedside technic and the care of expectant mothers. One is thoroughly trained as an efficient family physician.

A new and very modern hospital on the property of the institution, is a plan for the near future. It will be the last word in architectural design for comfort and service to those who need hospitalization. This project offers interest to those who would build a monument for the elimination of the most expensive and destructive factor in human lives—disease; as well as a refuge from pain for those who suffer, and a source of practical education for our students.



ONE WING OF THE PUBLIC CLINIC



ONE OF THE MANY PRIVATE STUDENT CLINIC OFFICES

Students Earn While in School

After attending school fifteen months, students in clinic receive one-half of their clinic income, which runs up to \$100.00 per month for some, and averages from \$30.00 to \$75.00. Such an arrangement is not only of financial benefit, but offers a most valuable training. The clinic experience so completely duplicates an office practice that, when a student graduates and enters the field, it is more like moving his office than stepping into a new and cold business world. The school assists students to procure part-time employment before entering clinic.

The Dissection, X-Ray, Electrotherapy, Hydrotherapy, Chemical, Microscopic, Dietetic, Gynecological, Foot, Eye, Ear, Nose, Throat, Soft Tissue and Psychologic phases of the courses offered, indicate the many opportunities to specialize along particular lines, according to the individual's special abilities and desires.



THE GLEE CLUB

Happiness and Success Go with the Doctor

About one-third of our students are young ladies. Students realize their opportunities in the Natural Healing Arts to become independent financially, respected socially, free from the hiring and firing lines, satisfied in the development of their ambitions, happy in their

glorious service to humanity and to have an earning power all their lives—not just while they are young.

Fellowship, while in school, with the student personnel selected in conformity with the high standards of this institution, the dignity of our profession and the merit of our work, weaves a net of beautiful and pleasant



CO-EDS

memories around the school life of all here present. The social facilities and activities lend a recreational opportunity to the school life that never is forgotten and that well prepares one for the necessary social contacts out in the field. Fraternity activities, glee clubs, school

dances, mountain parties, golf, basketball, tennis and many other extracurricular activities, place this school and Denver as a most enjoyable place to attend college.

The graduate of any school in the Natural Healing Arts is always welcome to attend, as long as he wishes, any or all of the regular classes in the college of his graduation, without charge.

The Need for Chiropractic Physicians

Our field of endeavor is not overcrowded. It offers the opportunities of virgin territory, as it is only in its developmental stage. The thrills of adventure in research and progress, lend zest and enchantment to the ever-present satisfaction of meritorious work thankfully received.

Tuition is very reasonable: \$75.00 per quarter of three months. Books and incidentals average \$7.00 per quarter. Living expenses in Denver are lower than almost any city of its size. Proper qualifications, a real desire, earnest determination, and a will to work, are the deciding factors leading to enrollment. For those who will, there is a way, and the way leads to so much that is worthwhile, so much of opportunity. We bend every effort to properly place our graduates, for whom there is a widespread and insistent demand.



THE CLUB ROOM AND LIBRARY

The prestige of a Chiropractic Physician, the dignity of this profession, the ability of our graduates, the satisfaction of all that goes with our diploma hanging on your office wall, is a picture of a future you may well desire. We have these

many things to offer. If you are qualified to enter our profession, we shall be most happy in having you as a co-worker in this great field of health service and education.

ALL STATEMENTS IN THIS BROCHURE ARE SUBJECT TO CHANGE WITHOUT NOTICE

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USE THIS STUB FOR REFERRING PROSPECTIVE STUDENTS OR FOR FURTHER INFORMATION

UNIVERSITY OF NATURAL HEALING ARTS
1600 LOGAN STREET, DENVER, COLO.

PLEASE SEND LITERATURE TO:

NAME _____

ADDRESS _____

COURSE IN WHICH INTERESTED _____

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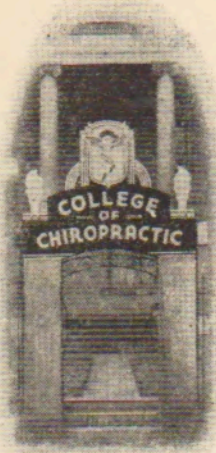
NAME _____

ADDRESS _____

COURSE IN WHICH INTERESTED _____



THE (X) AT THE END OF THE ARROW INDICATES THE SPLENDID LOCATION OF THE UNIVERSITY IN DENVER
THE MILE HIGH CITY OF SUNSHINE AND HEALTH



University of Natural Healing Arts

1600 LOGAN STREET

PHONE KEYSTONE 8263

DENVER, COLORADO

DR. H. G. BEATTY, PRESIDENT

Dear Friend:

This brochure gives you a rather complete picture story and explanation of the University and the training back of a Chiropractor, of which I am sure you are interested.

Now that the University has procured its own property, its place in education and health service for this territory is established more definitely than ever and its ability to accomplish the things for which the University is established, is greatly increased.

Thousands of treatments are given each year in our Public Clinic by advanced students under instructors supervision, for people who are not financially able to pay regular doctors fees. These services include complete diagnostic work and care of the entire body, excepting the use of surgery and drugs.

Several of the instructors have their private offices in the University building. The President, Dr. H. G. Beatty, is in general practice and available for consultation and special diagnoses. The Vice-President, Dr. N. D. Bishop, is likewise in general practice and, like all our doctors, is using complete chiropractic skeletal and soft tissue work of the entire body, as well as whatever Physical Therapy methods that are indicated.

Dr. J. H. Gamble is in general practice, as well as head of the Clinic Department. Dr. Wm. Shultz specializes in Chemical and Microscopic Laboratory work and is also in general practice.

Dr. P. A. Ohlson, Dean of the College of Physical Therapy, though in general practice, has just installed one of the very latest and finest X-ray and fluoroscopic equipments. He is prepared to render complete service in these lines.

Dr. E. C. Jones, with many years of experience both as an instructor and in practice, is specializing in Psychiatry and in Corrective Physical Exercises. Mrs. Shirley Chilcote is specializing in Colonic Irrigations in her own private office.

After one tries many times, without success, to be relieved of some ailment, it is discouraging, but when the trouble factors are found and removed, health must return.

The University is prepared to render private or clinic services in complete Chiropractic skeletal and soft tissue examinations and treatment, including the spine, body mechanics, eye, ear, nose, throat, heart, lungs, digestive, urinary, and special male and female organs; chemical, microscopic, X-ray and fluoroscopic examinations; Physical Therapy treatments, such as diathermy, short wave radiotherapy, galvanism, sine wave, infra-red, ultra-violet, corrective exercises and diet. The University is prepared to render day and night service.

We are always glad for visitors to see the institution and hope that you and your friends will avail yourselves of the opportunities offered by the splendid facilities of the University.

Sincerely yours,

UNIVERSITY OF NATURAL HEALING ARTS.