



W.S.C.C. Homecoming Big Success

The 1974 Homecoming started with the Golf Tournament on Thursday. It was one of those unusual days in Portland with the temperature soaring. This added to confusion at the links because the locals used the phone to set up early starting times. It looked like a win by default for Dr. Dale Scheer of Klamath Falls and Mr. Ross Minshew of Clakamas, because they were the only ones ready to tee off at the 11:00 a.m. starting time. They did find the others later in the day.

Official Winners of the Golf Tournament were Dr. John Clark of Portland, Low Gross, and Dr. Dick Stonebrink of Portland, Low Net.

Mrs. Dorothy Lawson McCall

Our evening with Mrs. Dorothy Lawson McCall was enjoyed by everyone present. Never has there been a President's Reception with a lovelier lady as the "Special Guest". We only wish more people could have attended. After the session, which was held on the lawn to catch the cool evening breezes, Mrs. McCall autographed her books and spent much additional time telling about her experiences.

Mrs. McCall said as she looked around our campus and watched a beautiful moon rising in the sky, "You must tell people about this. Nobody is telling them what you have here."

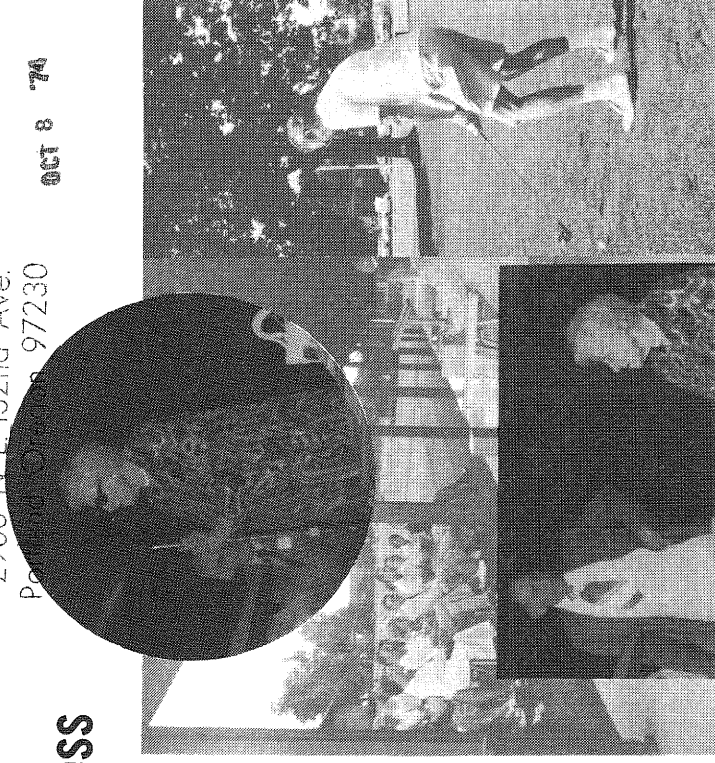
We sincerely thank Mrs. McCall for her part in helping us tell about our branch of the healing arts. Dr. Arden Kirchem presented Mrs. McCall a framed certificate of thanks for being our guest.

Dr. Donsbach

The heat on Friday was sweltering. The attendance for Dr. Kurt Donsbach's session was less than anticipated, but Kurt gave it his all and those attending were quite pleased with the entire program.

Dr. Donsbach is a W.S.C.C. Alumni, class of '57. He is within a few months of a P.H.D. and if he continues to have battles with the F.D.A., he says he'll sell out his business and go back to teaching.

Thanks to Dr. Donsbach for a fine session and for more financial support.



Top: Mrs. McCall addressing Homecoming Group.

Bottom: Dr. John Piper having his introduction corrected by his patient of many years, Mrs. McCall.

Right: Dr. Dale Scheer tees off at Rose City Golf Course.

AWARDS LUNCHEON

Dr. Arden Kirchem presented awards for Diligent Support to Mrs. Bernice Baker; Librarian, Mrs. Lucille Hargreaves; Secretary, Dr. Lewis Schnacky for his excellent work with the bowling leagues, and to Dr. Appa Anderson for years of support to the Alumni.

A talk was delivered by Dr. Elliot on the need for greater support of the school so that we may realize for many years to come a campus second to none and a teaching staff unbeatable by any college standards.

Dr. Appa Anderson had just made a wish that the fortunes in the fortune cookies would pay off the college debt when she opened hers and it said, "Your investment will pay off far beyond your wildest dreams." Atta girl, Appa, keep those morale builders coming.

DR. WEST

Dr. Henry G. West, Jr. had over thirty attending his sessions on Saturday and Sunday. Many doctors attending were finishing their hours for certifying level. Some were attending for the first time. These sessions are scheduled for the second week-ends of October, November, December, and January. Students attending the session were quite pleased with the interest shown them by Dr. West and the practicing doctors. Dr. West once again was quite generous to the college and we thank him profusely for his continuing support.

Steak Fry

The District #2 Ladies of the O.A.C.P. Auxiliary did a fantastic job of putting together a great feed with yours truly watching the charcoal and telling everyone to watch their steaks. It must have been great because there were no complaints.

Welcome Student Event

W.S.C.C. Alumni Association will have a "Welcome Back Student" event on Friday, September 6th at 8:00 p.m. at the East Room of the Gymnasium. All students and their spouses (or friends) are invited to attend. All Alumni and other practicing doctors are also invited with their wives or husbands.

Let's have a good turnout for this event. Building unity in the profession can happen at events like this. This will be a fun evening with no speakers. Come have a good time.

NCC HAS NORTH CENTRAL STATUS

Congratulations to the leadership at National College for achieving Candidate for Accreditation status from the North Central Regional Accrediting Association.

This status grants National College the following privileges that previously were denied colleges of chiropractic:

1. Eligibility to participate in all germane programs, funded by the Federal Government, available to colleges of liberal arts and sciences.
2. Students at National are eligible to participate in State regulated financial aid.
3. Credits of present students and future graduates may be transferred to virtually all universities and colleges.

Full membership status in the North Central agency is expected within six years.

National College is first. They are the trail breakers and we must diligently pursue the same hard course so that in the near future we can also claim the same status.

WHAT HAPPENED TO OLD WHAT'S HIS NAME?

George Buck, class of '50, stopped in at the Steak Fry at Homecoming with his lovely wife. There were a number of classmates present for them to chat with. We understand George is a contractor.

R. M. Smith, class of '50 is practicing in St. Helens. He's getting a sailing yacht outfitted for a trip to the Gulf of Mexico this winter. Anybody want to apply for a Deck Hand position?

R. W. Gambriel, class of '50, is practicing at Soap Lake, Wash. Bob had an accident last winter that laid him up for a while, but he's back into full swing now.

Neil Trosper, class of '51, practicing at Great Falls, Montana, has a Harley Davidson that's fantastic! White and black and big... he leaves his big white Cadillac in the garage all summer (Amy still doesn't drive) and drives his Harley all over town. Help! Send in news. Write to the Reporter Editor with news of your whereabouts and the tremendous things that are happening to you.



President ELLIOT

Our 2nd Annual Homecoming on the new campus is now history. The campus looked beautiful. Educational sessions under the direction of Dr. Donsbach and Dr. West were well received. Getting to know our governor's mother, Mrs. Dorothy Lawson McCall, at the President's Reception will long be remembered. The Golf Tournament for those who participated was - well, you know how golfers are - good physical exercise, and lots of fun. Those who attended the Steak Fry really enjoyed the steak, salad, and fellowship.

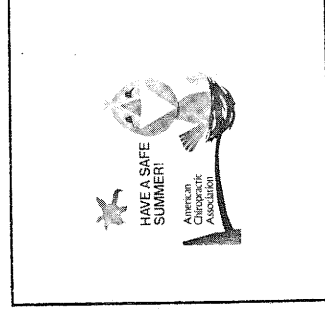
On July 26-28, George Langford, Dr. Dave MacFadden, and myself had an enjoyable time getting acquainted with our fraternal brothers from Idaho and Washington when they held their joint convention at Spokane. Dr. Henry West presented me with a \$3,000 check at the banquet from members of the Washington orthopedic class. We really appreciate Dr. Henry's ability and the class members for their financial support.

A large display with a slide and tape presentation of the college was located next to the conference room. Dr. MacFadden manned the display and answered questions about new students, sustaining members and other types of support for the college.

It is gratifying to see interest growing from members of the profession throughout the Northwest. The Endowment Policy program has enabled us to meet an August 15th deadline - so another giant step forward has been taken. We are still aiming at *total involvement* as our goal in making W.S.C.C. the Northwest regional center for Chiropractic Education.

The Trustees have requested that we raise our admission level of 80 students to 100 so we are anticipating our largest 1st year student enrollment in our history. All of these young people will have been personally interviewed by the admissions staff, and they inform me that we may anticipate a very high caliber and academically prepared student for this fall's enrollment.

We still need to broaden the base for our support, and I hope soon to be able to announce some regional members to the Trustees from our neighboring states of Alaska, Washington, Idaho, Montana, etc.



Iridology Lecture Saturday, Sept. 21, 1974, W.S.C.C. 3-5 p.m. Dr. W. L. Himes, O.D. Chehalis Wn. Subject will cover the remedial reader, the hyper-active child, how to read the Iris Signs-question and answer period.

Fee: \$5.00 for Practicing Drs.

\$2.00 for Students

Open House-1:00-3:00 p.m.

Blue Grass Concert

On September 20, Friday evening at 8:00 p.m. we are planning a college benefit Blue Grass Concert. All proceeds from the sale of tickets, \$2.00 each, will go to the College Development Fund. Blue Grass is the kind of music all ages can enjoy. Plan to attend. Tickets will be available at the college business office.

Don't forget the O.A.C.P. Convention at Eugene, Oregon on September 26, 27, & 28.

HEALTH RESEARCH FOUNDATION

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Together We Can Make It Happen

Dr. MacFadden

The Health Research Foundation Board of Trustees decided at a recent meeting that students would also be asked to be a part of the Endowment Program. Rather than hitting the students with another large increase in tuition, it was decided they could buy ½ of a policy at the rate of \$50.00 down and \$9.25 per month (or a \$500.00 cost rather than \$1,000). At the end of a five year period, the student (who would then be out of college) would have a \$750.00 paid-up endowment policy.

With 200 students there should be a total of \$750,000 in endowment money that can be borrowed from Securities Incorporated on the student plan.

Reaction: Some students have already paid their \$50.00 down, some are so hard pressed they cannot see how they can pay any more. Some will need special help to make it through.

The students have the most to gain from the college. For the most part the students have the least amount of resources to manage the higher and higher cost of education, food, rent, and the other necessities of life. If they can find a way to join in and be a part of this great adventure, then every doctor in the field should also do his best to get on the Endowment Program *now*.

Those added to the Endowment Program since the last issue of the Reporter are:

Dr. D. M. Hitt	\$1,000	Dr. Bryce Trosper	\$1,000
Dr. Donovan Mattson	1,000	Dr. F. J. Rethwill	1,000
Dr. R. C. Clifton	1,000	Dr. C. E. Albert	1,000
Dr. James L. Nesmith	1,000	Dr. H. W. Cook	1,000
Dr. Kenneth Peterson	1,000	Dr. George Dunn	1,000
Dr. Edward Moore	1,000	Dr. Frank Turner	1,000
Dr. R. Allen Howard	1,000	Dr. W. A. Lindahl	1,000
Dr. Tom Wright	1,000	Dr. David C. MacFadden	1,000

Student enrollments on the Endowment Policy:

Clyde Reynolds	\$ 500	Dave Shefrin	\$ 500
Ralph Cinque	500	Gary Howard	500
Ronald Schoenborn	500	Timothy Brown	500
Matt Noman	500	Paul Davis	500
Hosea Garcia	500	Arthur Aylor	500
Rodney Grosz	500	Terry Porter	500

THE CAREFUL CONSUMER

By Merl Dowd

Oregon Journal, Tuesday, July 23, 1974

GIVE TO SCHOOL, YOURSELF

People concerned about retirement income and the finances of private colleges and universities can "have their cake and eat it too," according to Dr. Edward B. Lindaman, president of Whitworth College in Spokane.

Remainder and annuity trusts offer a plan of creative giving that actually increases income to the givers. Dr. Lindaman cites one example:

A couple with no children wished to assure themselves a comfortable retirement income and to minimize the tax bite. Giving to their college was an important but secondary objective. Under a plan worked out by the college, the couple donated their 720 acres of timberland to the college in exchange for a retirement income of \$9,360 the first year. Under the agreement, the annual income increased as the income from the donated property increased.

If the couple had sold their property instead of giving it to the college, the land and timber would have brought \$144,000 after selling costs. The increase in sale price over their basis would have cost \$30,000 in capital gains tax on the sale.

But, by giving the property to the college as a charitable gift, they were able to realize more than \$50,000 in charitable income tax deductions — enough to cover their annual income for about five years. Thus their income from the agreement with the college represented "after-tax" income.

Suppose the couple had elected to sell the property and invest the \$144,000 less \$30,000 capital gains tax (a net of \$114,000) in top-grade municipal bonds for tax-free income. At a yield of 6 per cent tax free, their \$114,000 would have yielded \$6,840 the first year with no chance to increase the annual return. That figure represented a reduction in income of \$2,520, or about 27 per cent.

An alternative to buying tax-free municipal bonds yielding 6 per cent would be high-grade corporate bonds or one of the other fixed-rate options yielding 8 to 9½ per cent and paying the tax on the yield. At 8½ per cent, the gross yield annually on the \$114,000 would be \$9,690.

If the couple were not yet 65 (and thus eligible for two exemptions) and had no other income, they would pay \$1,138 income tax by filing a joint return and taking the standard deduction. Their net after-tax income would be \$8,552, or \$808 less than their income from the charitable trust donation — a decrease of about 8.6 per cent.

While other alternative investments might be considered, conservation of capital remains a primary consideration because there are few opportunities to replace it at that age.

Further, the couple enjoyed the feeling that they were contributing to their college. The cash would be further protected from taxes as part of an endowment invested for the benefit of the college.

Charitable gifts through trusts to colleges, universities, and other organizations with an acceptable tax status need not be limited to huge sums. In another case, Whitworth's president cited a woman of more modest means who also wanted to help her alma mater carry out its educational programs.

"This woman gave our school a two-bedroom house worth about \$5,000," President Lindaman said. "She receives from us an annual income of \$410. And she gains more than \$1,600 in charitable gift deductions which offset a capital gains tax on 3,366 that she would have paid if she had sold the house instead of giving it away."

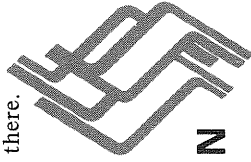
When larger sums are involved, the return may be greater than the value of the gift. With a charitable remainder annuity trust, a rancher and his wife exchanged their ranch and land valued at \$800,000 for a guaranteed annual income of \$56,000 for 20 years — a total of \$1.12 million. Savings on capital gains taxes amounted to more than \$135,000. Charitable gift tax deductions of some \$151,000 were allowed.

W.S.C.C. CALENDAR of EVENTS 1974-75

AUGUST 30	New Student Orientation Day
SEPTEMBER 3	CLASSES START
SEPTEMBER 6	Welcome Students Evening
SEPTEMBER 20	Blue Grass Concert
SEPTEMBER 21	Iridology Lecture W.S.C.C.
SEPTEMBER 21-23	OCA Convention Portland
	Dr. West, Orthopedics Seattle
SEPTEMBER 26, 27, 28	OACP Convention Eugene
OCTOBER 5-6	OB Post Graduate Classes, W.S.C.C.
OCTOBER 12-13	Dr. West P.G. Orthopedics, W.S.C.C.
OCTOBER 19-20	Naturopathic Seminar Portland
OCTOBER 26-27	Dr. Goodheart — Alumni Seminar, Portland, W.S.C.C.
OCTOBER 26	CROACP
NOVEMBER 2-3	OB Post Graduate Classes, W.S.C.C.
	Closed Meeting, X-Ray
	Diplomates Workshop, W.S.C.C.
NOVEMBER 9-10	Dr. West, Post Graduate Orthopedic, W.S.C.C.
NOVEMBER 16-17	Naturopathic Seminar Portland
NOVEMBER 28	Thanksgiving
DECEMBER 7-8	OB Post Graduate Classes, W.S.C.C.
DECEMBER 14-15	Dr. West P.G. Orthopedics Classes, W.S.C.C.
DECEMBER 20	Last Day of Classes
DECEMBER 25	Christmas
JANUARY 6	Classes Resume
JANUARY 11-12	OACP Executive Meeting
JANUARY 18-19	Dr. West Post Graduate Orthopedic Classes, W.S.C.C.
JANUARY 25	CROAP X-Ray Council
FEBRUARY 1-2	OB Post Graduate Classes, W.S.C.C.
MARCH 1-2	OB Post Graduate Classes, W.S.C.C.
MARCH 29-30	OACP Executive Meeting
APRIL 5-6	OB Post Graduate Classes, W.S.C.C.
APRIL 26	CROACP X-Ray Council
MAY 3-4	OB Post Graduate Classes, W.S.C.C.
MAY 31-JUNE 1	OB Post Graduate Classes, W.S.C.C.
JUNE 6	Graduation

Queen Size Bedding

Only a dollar for a chance on a Springwall Queen Size Bedding Set. Send your dollars to the college soon. The drawing will be held before the O.A.C.P. meeting in Eugene and the winner will be announced there.



WESTERN STATES
CHIROPRACTIC COLLEGE
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SACA National Board Meeting

The National Board of the Student ACA met in conjunction with the National ACA Convention held in Chicago at the Pick-Congress Hotel.

Ron Plamondon, from Western States Chiropractic College, was elected Chairman of the Board for 1974-75. The election was held early in the convention to allow for the new chairman to take his seat as a voting member in the House of Delegates.

Other business included revising the constitution to allow delegates to act as liaison to each of the ACA councils to insure that relevant information is disseminated to all students. One board member will also act as liaison to the government affairs director. The delegates were warmly received by these councils; some of which altered their by-laws to allow for students membership.

Also, for the first time, the Board (SACA) drafted resolutions. These resolutions pertained to scholarships and standardization of licensure; the latter resolution was passed July 7, 1974 as resolution #26.

The National Board members (SACA) were also involved with the transportation committee for the educational and dedication programs at National College of Chiropractic.

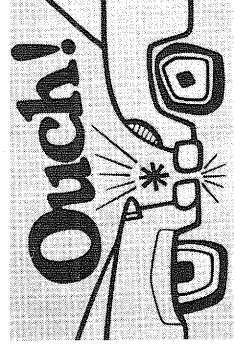
On July 5, 1974, an amendment to the standing rules of the Council of Delegates allowed for a voice and vote by the SACA Chairman of the Board on the Council of Delegates. During his first session with the Council, Ron Plamondon found and corrected errors in a particular issue brought before the Council. For this, he was commended by a motion and unanimous vote of the 54 delegates of the Council.

The SACA Board was also addressed by various presidents of colleges and other officers throughout the convention. We wish to express our thanks to these people for their cooperation.

The National Board of the SACA for 1974-75 consists of:

<i>Chairman of the Board</i>	Ron Plamondon	W.S.C.C.
<i>Diagnostic/Internal Disorders</i>	Rich Gorman	W.S.C.C.
<i>Governmental Affairs/Insurance</i>	Jan Corwin	N.C.C.
<i>Neurology/Nutrition</i>	Bob Curry	L.A.C.C.
<i>Orthopedics/Physiotherapy</i>	Joe Manthei	N.W.C.C.
<i>Roentgenology/Women</i>		
<i>Chiropractors</i>	Bill Strempel	L.A.C.C.
<i>Sports Injuries/Techniques</i>	Don Bennett	T.C.C.

The above report furnished by Ron Plamondon.



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