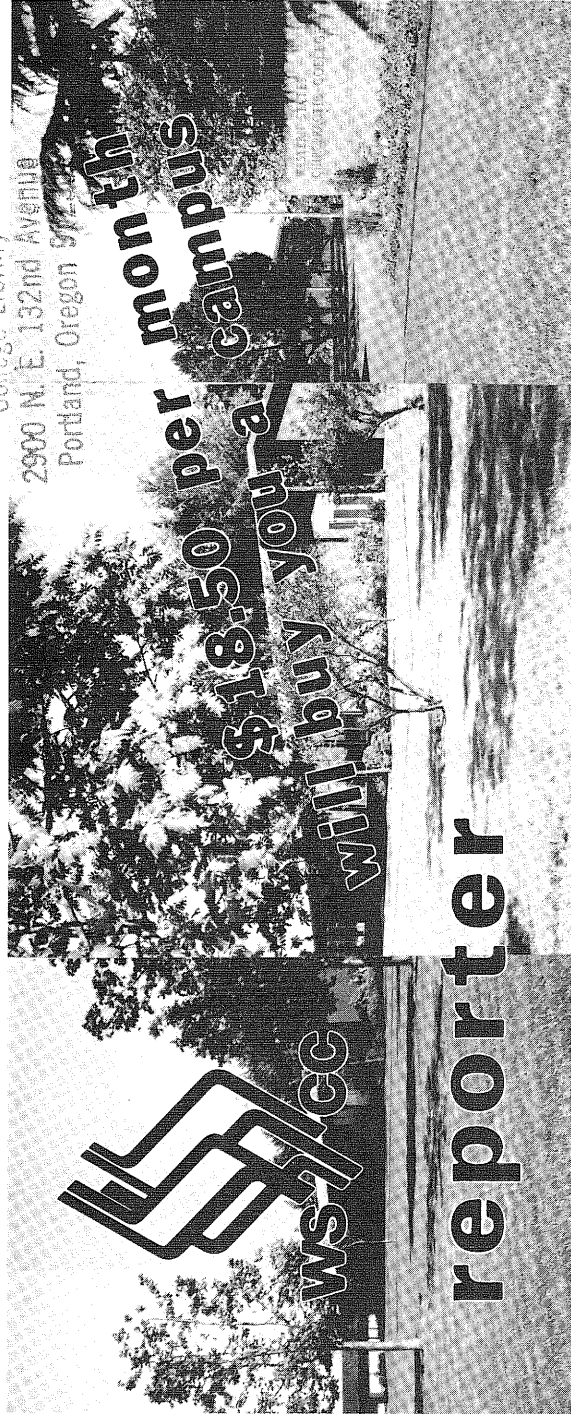
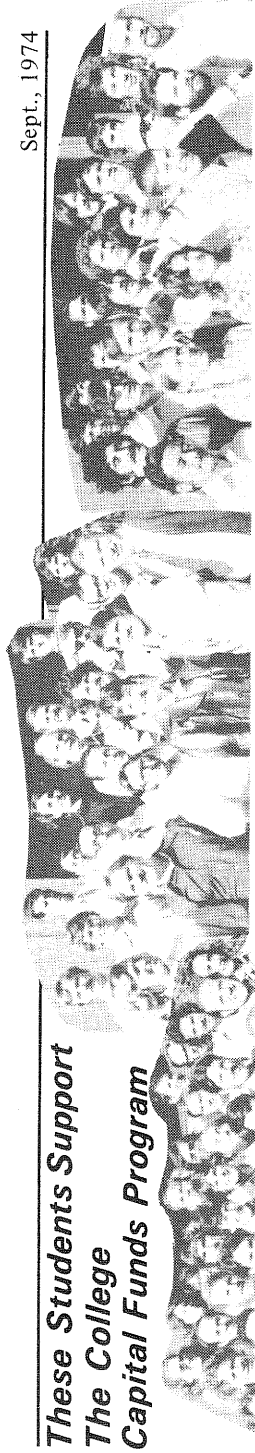




Sept., 1974

These Students Support The College Capital Funds Program



PRESIDENT ELLIOT SPEAKS



An aura best described as excitement embraces our campus as our fall session gets under way. The interaction between new faculty members and students who are coming to grips with a revised curriculum is somewhat akin to the modern music which is not only heard but felt!

To be a part of this new planning where first year students are immediately engaged in the physical activity of human dissection while at the same time being exposed to X-ray anatomical consideration is a most interesting experience.

For the first time, all of our students were required this year to participate in the capital budgetary program, the details of which have just been satisfactorily consummated to the satisfaction of all involved. In essence, this means that their tuition costs have gone up to \$1,875 per three-quarter year.

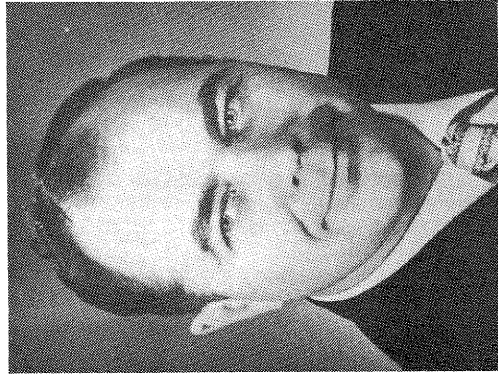
In the near background, the recent inclusion of the Chiropractic Accrediting Agency (the C.C.E.) by H.E.W. is most significant to the total profession, and I'm sure will have far-reaching effects on all of our students who should benefit by low cost student loans. It will be several months before we know how far-reaching or definitive the new status of recognition will be but it certainly represents a benchmark for Chiropractic.

I had hoped to be able to relate at this time that the old school building at 63rd and Foster had been sold, but we are still waiting for some signatures. When this occurs, the remodeling work will start on our new clinic at the Annex. As we have contemplated our rapid growth, we are cognizant that perhaps it will be necessary to develop a satellite clinic for the training of our future externs who may well number 60 to 80 students in 2 or 3 brief years.

Continued on Page 3

181 Students Enrolled





Dr. Oliver Titrud, B.S. Bemidji State College; M.S. University of Denver; M. Ed. Macalester College; D.C. Los Angeles College of Chiropractic; C.A.S. (Ed. Adm.) Northern Ill. University. Dr. Titrud is now serving as Academic Dean, Western States Chiropractic College. He has served on faculties at Northwestern College, Macalester College, Pasadena College, Los Angeles Pacific College, National College of Chiropractic and Canadian Memorial College of Chiropractic.



Dr. Appa L. Anderson, D.C., N.D. Licensed to practice in 1953. Director of X-ray Department since 1953. She is presently enrolled at Warner Pacific College, Portland, working on a B.S. Degree. Served as an X-ray Technician at Fitzsimmons General Hospital. Completed Western States Post Graduate work in Orthopedics in 1963. She has been a Diplomate of the American Chiropractic Board of Roentgenology since 1960.

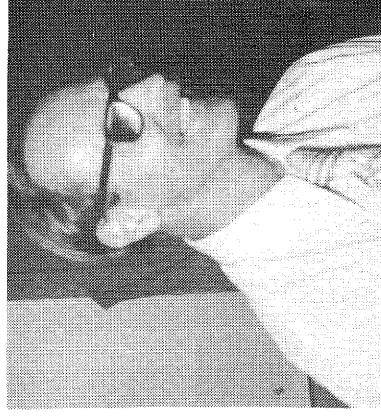
ONE HUNDRED AND EIGHTY ONE STUDENTS

Western States Chiropractic College opened on September 3rd with 181 students attending. The first year group had 75 members. Second year returning students numbered 62 and there are twenty two students in each of the third and fourth year classes.

Four transfers arrived. Two from L.A.C.C., one from Palmer, and one from Texas.

To kick-off the fall season, a Welcome Student Event was held at the college gym on Friday evening, Sept. 6. Dr. Gustane Dubbs from New York made the evening interesting with a talk on Chiropractic Comprehensive Health Planning. He informed the group about his work and how plans are being developed to protect chiropractic interest in the Health Management Organization, being developed now and which more than likely will be the controlling influence in all health delivery in years to come.

This Month We Start a Series of Brief Sketches on Our Faculty



Dr. Jerald James Dougherty, B.S. Portland State University, D.C. Western States Chiropractic College, N.D. National College of Naturopathic Medicine. Graduated from W.S.C.C. in 1974, Magna Cum Laude.



Penny Amy, B. S. Portland State University, M.A. Portland State University. Four years experience in Laboratory preparation, coordination and instruction. Two years of research while doing graduate work on W.S.F. Grant in microbiology biochemistry related to an enzyme system.



Meridel Helgeson. B.P.E. University of Calgary, M.A. University of Iowa. She is Public Health Instructor and serves as assistant to the Registrar.

DR. ELLIOT Continued from Page 1

Financially, we were able to meet our last hurdle with the help of Mr. George Langford and his program through endowment insurance with Continental Securities, Inc. For any of you who are still not participating, we really do need and appreciate your help. Believe me, it's a wonderful experience to be a part of the new Chiropractic image that's in the making here in the Northwest's only Chiropractic Educational Institution. It may help to remember that "obstacles are what you see when you take your eyes off the goal." Our goals are well established, and your self-image will really improve if you are an integral part of this tremendous ongoing professional team.

HEALTH RESEARCH FOUNDATION

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Daniel E. Wilson, D.C.
George A. Bentley, D.C.
Wallace R. Valley, D.C.
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Darald E. Bolin, D.C.
Forrest I. Goddard, D.C.

Franklyn J. Rethwill, D.C.
Edmonde G. Samuel, D.C.
John F. Schmidt, D.C.
Richard Stober, D.C.
Ralph J. Svehaug, D.C.
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WESTERN STATES CHIROPRACTIC COLLEGE

ADMINISTRATIVE OFFICERS

Dr. Robert E. Elliot
Dr. Oliver Titrud
Dr. David MacFadden
Dr. Richard Stonebrink
Mr. Ralph Arrensmier

President
Academic Dean
Dean of Administration
Dean of Graduate Division
Business Manager

At a recent meeting of the Health Research Foundation, Dr. George Dunn of McMinnville was elected President. He replaces Dr. Forrest Goddard of Salem, who held the position for eight years. Dr. Goddard will continue on the Executive Committee.

Vice President is Dr. Dan Wilson of Newberg. Other positions are: Dr. George Bentley of Portland, Secretary; and Dr. Wallace Valley of Beaverton, Treasurer.

MORE HELP FROM INDUSTRY

Tektronix, Inc. of Beaverton, Ore. has loaned to the Physiology Department their #912 Physiological Monitor with Electrocardiograph and Electroencephalograph and Finger Pulse Transducer, valued at \$1,500.00. Mr. Richard Brouse M.A., Professor of Chemistry, made the arrangements with Tektronix and has an agreement with the company for loans of other pieces of equipment for help in other areas of instruction.

OREGON DIVISION OF CONTINUING EDUCATION

Fall Term 1974-75

Courses to be Held at Western States Chiropractic College

Date: Thursday Evenings beginning Oct. 3
Title: PSY 318 Applied Psychology
Time: 6:45 - 9:30 p.m.
Instructor: A.R. Alexander, M.A.
Credit: Three credit hours— Portland State University
Fee: \$50.00 (Contact Mrs. Hargreaves; 256-3180)
Description: Application of psychological facts and principles to human problems in business, industry, public relations, government, advertising and other fields of endeavor including everyday living.

Date: Thursday Evenings beginning Oct. 3
Title: PA of T81 Fundamentals of Nuclear Medical Techniques
Instructor: Gary F. Booth, Health Physicist— Radiation Control Center— Portland

Credit: 20 Clock Hours = 2.0 Continuing Education Units

Description: The course offers a basic foundation in Medical use of radio isotopes, and introduction into the nature of radiation and radio-active materials, and provides a background for understanding nuclear medical procedures including imaging with radio isotopes, radiation therapy, radioimmunoassays and other medical matter, biological affects with radiation and nuclear medical techniques.

EARN A CAPITAL LOSS AND A

CHARITABLE DEDUCTION AT THE SAME TIME

With the market the way it is presently, many investors have securities that have gone down in value. If they are still worth more than the cost basis, it makes good sense to contribute the securities themselves. The best method is to sell the securities and contribute the proceeds. In this way, you get a capital loss deduction and a charitable deduction for the ones that have dropped below cost value.

Here is an example: Dr. Smith purchased a block of A.B.C. stock five years ago for \$50,000. Last year the stock was selling for \$100,000. Today it is down to \$90,000. Two years ago Dr. Smith purchased a second block of A.B.C. Stock for \$80,000. Last year the second block sold for \$100,000 but now it is down to \$90,000. Dr. Smith wants to make a 90,000 gift to Western States Chiropractic College. Because he is afraid of the market future of his A.B.C. Stock he also wants to sell some of it. His best method is to contribute the A.B.C. stock he bought five years ago at \$50,000 rather than what he bought for \$80,000. In either case his charitable deduction is \$90,000, the current fair market value. However, by giving the stock that originally cost him \$50,000, he avoids paying a tax on a \$40,000 capital gain. Since he paid \$80,000 for the second block two years ago and the present market value is \$90,000 his capital gain on that block is only \$10,000. Therefore the wise thing for our Dr. Smith to do is contribute the block of stock that has made the greatest appreciation. Since Western States is a non-profit organization, they pay no tax on the gift and there is no capital gain to Dr. Smith if the college sells the stock contributed by him.

If you have a stock which was purchased three years ago for \$60,000 and it has declined to \$50,000 and you would like to get rid of it and at the same time you would like to contribute \$50,000 to Western States Chiropractic College, here is the way to do it for a tax advantage.

This is the reverse from Dr. Smith. His stock is worth more than he originally paid. Yours is now worth less. In this case you should sell the stock and contribute the proceeds. Otherwise you would forfeit the capital loss deduction. When you sell the stock for \$50,000 and contribute the proceeds you get a \$50,000 charitable deduction and a \$10,000 capital loss deduction.

For more information on making contributions to the college, contact the development office.

Continuing with our plan of publishing news of those who support the college, the following have bought Endowments since the last Reporter:

Dr. Wesley Lindahl \$1,000 Endowment
Dr. Ralph Svehang 1,000 Endowment
Dr. R. L. Johansen 1,000 Endowment
Dr. John R. Hill 1,000 Endowment
Dr. Stan Flagg 1,000 Endowment

The following have made cash contributions:

Dr. H. A. Hagen \$ 85.00
Dr. Sam Won 100.00
Dr. Wilford Taylor 750.00
Dr. John C. Kelley 48.00

ANATOMOTOR

The Hill Laboratories of Malvern, Pa. have notified the college that they are contributing a Hill Anatomotor for the new college clinic and for student training.

We sincerely thank them for their contribution toward making our clinic one of the finest in the country.

CHIRO-MANIS

Word has been received from the Chiro-Manis Company of Fort Wayne, Indiana that they will be sending the college a Chiro-Manis Adjusting Table for use in our new clinic. We thank the Chiro-Manis people sincerely for their help.

GRADUATE DIVISION

R.D. Stonebrink, D.C.
Dean of the

Graduate Division
As Western States Chiropractic College expands, the various facets of its educational efforts are being re-organized to meet the profession's needs. One such area is that of continuing education of the practicing Doctor of Chiropractic. This has been a concern of various bodies, such as: The state associations, national associations, professional educational councils, alumni associations, and even un-affiliated individuals and groups; and numerous programs have been developed and implemented. For the most part this is good and has helped to spread knowledge and upgrade the doctor's education; and should continue.

However, there are some areas of education that are best conducted under the auspices of a recognized educational institution. Programs requiring recognition by various agencies, and leading to a status of qualification or certification, particularly fall into this category. In all likelihood this trend will continue, and more educational graduate programs will be conducted under the auspices of an educational institution, that is, if we are to follow the more traditional methods of education common to the other professions.

In order to meet these needs, we must know what the profession wants. We have, or can acquire, the personnel, facilities, equipment, etc. for most programs. We do need your input as to the nature of the material, and enough field to allow for adequate support.

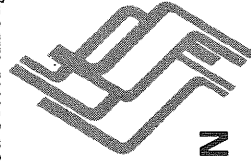
In this context, you are undoubtedly aware of the 60 hour class in Chiropractic Orthopedics currently underway, which will qualify those with the previous 240 hour requirements to write the certification board. In addition, these hours can be applied to the next class which will begin in the spring and probably be held in the state of Washington.

The Council on Chiropractic Obstetrics of the O.A.C.P. is now beginning its 100 hour class for the graduate doctor, and this too will be taught under the auspices of the graduate division.

The psychology classes soon beginning at Western States Chiropractic College will be registered with the Division of Continuing Education and these credits will have the same transferable value as if these classes were taken in any accredited liberal arts college.

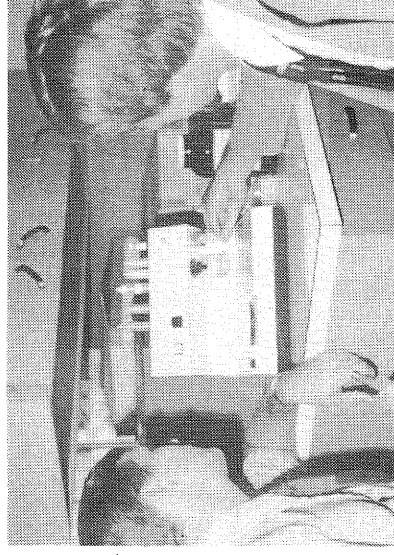
These programs have been developed due to the field's interest and requests. If programs in other subjects show similar interests we would be happy to develop them; but we must have sufficient interest. Please, let us know.

I have personally been with the college for many years, and have worn many hats. As we grow, others are now here to assume some of these multiple duties. I have been asked to continue as Dean of the Graduate Division, as well as head of the Clinical Therapeutics Department. As such, one thing I would like to do is to avoid the ambiguity of the term "Post-Graduates;" and call these programs by the more appropriate term "Graduate". In addition, I hope Western States Chiropractic College can serve you better through improved programs and communication.



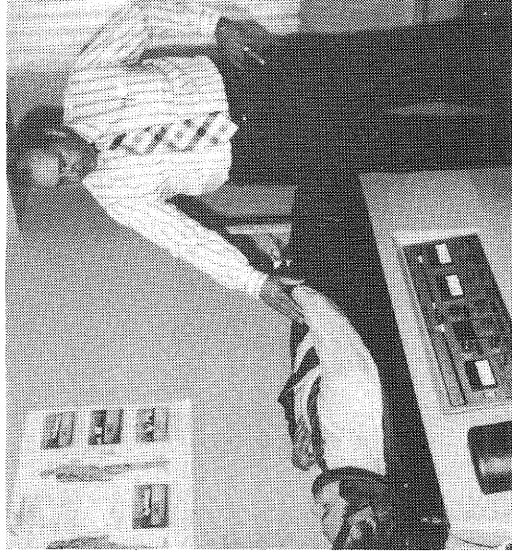
WESTERN STATES CHIROPRACTIC COLLEGE

2900 N.E. 132nd Ave. • Portland, Oregon 97230



CLAY ADAMS COMPANY

The Clay Adams Company, Division of Becton and Dickinson of Parsippany, New Jersey, has loaned the Clay Adams Accu-Stat System. . . Blood Chemistry Analyzer and Blood Cell Counter with reagents to the college chemistry department. The system is valued at over \$2,000.00. Mr. Terry Crawford on the right in the picture demonstrates the Accu-Stat to Mr. Richard Brouse, Head of the Chemistry Department.



"ORTHION"

Another nice gift has been received by the college. This time it was from Mr. Marion E. Evans, President of the United Medical Research Company. Mr. Evans presented an Orthion Physical Therapy System to Dr. Elliot for use in the new clinic and for training undergraduates.

The Orthion Multi Therapy System combines Traction, Heat, Vibration, and Articulation. Cost of the equipment is \$5,100.

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